

PEACE and CREATIVITY come together on October 5, 2009



Canadian Teachers' Federation's
2nd annual
**World Teachers' Day
Poster Contest**
with financial support from Green Street

Win a trip for two to Montreal to
attend a public presentation
by **His Holiness the Dalai Lama** at
the Bell Centre October 2, 2009

October 5th, World Teachers' Day is an annual celebration of the valuable work of teachers in Canada and around the globe. World Teachers' Day was the brainchild of a former Canadian teacher leader, Norman Goble. First recognized in 1994, World Teachers' Day now profiles the work of over 55-million teachers around the world.

Creative teachers needed to
provide design concepts
based on the theme:

Peace: Teach it. Live it.



The winning entry will have his/her concept design realized by a graphic designer for use in posters, electronic media and other materials in support of World Teachers' Day and Peace Education.

Here's what you do to win:

- Design a poster/image based on the slogan "Peace: Teach it. Live it."
- Entry must include a hand sketch of graphic elements or it can be a final camera-ready design.
- Although entries are not required to be final camera-ready products, concept sketches must be clear and easy to understand.
- Entry must be accompanied by rationale of no longer than one page in support of the design.
- Send your **HARD COPY** of the design sketch or final camera-ready design along with your name, phone number, e-mail address, and the name of your provincial/territorial teacher organization* to:

"2009 World Teachers' Day Poster Contest"
Canadian Teachers' Federation
2490 Don Reid Drive
Ottawa ON K1H 1E1

Although we enjoy receiving students' drawings, eligible entries will be limited to teachers' submissions.

DEADLINE: Friday, May 1, 2009



Canadian Teachers' Federation
Fédération canadienne des enseignantes et des enseignants

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Of all our dreams today there is none more important – or so hard to realise – than that of peace in the world. May we never lose our faith in it or our resolve to do everything that can be done to convert it one day into reality.

*Lester B. Pearson
14th Prime Minister of Canada
Nobel Peace Prize Recipient*



Peace Education is about empowering people to create a safe world based on justice and human rights and to build a sustainable environment and protect it from exploitation and war.

Teachers serve as peaceful role models for their students. Peace education leads to peaceful living.

PEACE: TEACH IT. LIVE IT.

The Canadian Teachers' Federation believes that:

- World peace and individual freedom are both rational premises and viable objectives for education.
- Educators should provide leadership in supporting the concept of global understanding and peace.
- Justice, mutual respect, a respect for differences can be taught and learned.
- Students must be assisted in acquiring skills to make choices related to world concerns.
- Peace education must concern itself with teaching cooperation at all levels.
- A most urgent task of public education is to provide our young people with the knowledge, understandings, attitudes, skills and powers to transform our earth into a world beyond war and to live fully and authentically in this world of peace, democracy and justice.
- Teachers and other persons responsible for peace education should consider, among other things, the following matters:
 - inclusion of studies of nuclear weapons, the arms race and its connection to world hunger and poverty, the history of international disarmament negotiations, broad social and political studies including multiculturalism and racism, and protection of the environment as aspects of peace education; and developing skills of mediation and other forms of nonviolent conflict resolution.

All selections will be pre-screened by the 2009 World Teachers' Day selection committee. The final winner will be determined by the President and the Secretary General of the Canadian Teachers' Federation.

*Poster contest is open to all teachers who are members in good standing of one of the following CTF Member organizations:

- *The Alberta Teachers' Association*
- *The Manitoba Teachers' Society*
- *Saskatchewan Teachers' Federation*
- *Elementary Teachers' Federation of Ontario*
- *Association des enseignantes et des enseignants franco-ontariens*
- *The Ontario English Catholic Teachers' Association*
- *Quebec Provincial Association of Teachers*
- *New Brunswick Teachers' Association*
- *Association des enseignantes et des enseignants francophones du Nouveau-Brunswick*
- *Nova Scotia Teachers Union*
- *Prince Edward Island Teachers' Federation*
- *Newfoundland and Labrador Teachers' Association*
- *Northwest Territories Teachers' Association*
- *Nunavut Teachers' Association*
- *Yukon Teachers' Association*

Affiliate Member

- *Ontario Teachers' Federation*



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