

# ANNUAL REPORT 2016 | 2017

The national bilingual GO TO VOICE for publicly funded public education



# table of contents

1

PRESIDENT'S MESSAGE

4

SECRETARY GENERAL'S MESSAGE

8

FINANCIAL SUMMARY

10

OFFICERS AND DIRECTORS

11

CTF COMMITTEES

12

GROUPS AND COALITIONS

14

SOCIAL MEDIA ACTIVITY

## PRESIDENT'S MESSAGE



“One child, one teacher, one book, one pen can change the world.”

“We realize the importance of our voices only when we are silenced.”

“Education is education. We should learn everything and then choose which path to follow. Education is neither Eastern nor Western, it is human.”

— Malala Yousafzai (*I Am Malala: The Story of the Girl Who Stood Up for Education and Was Shot by the Taliban*)

**T**hese quotes from Malala Yousafzai, when speaking about her drive for education for all, especially girls, resemble the goals that are the driving force behind the human rights and social justice work of the Canadian Teachers' Federation (CTF) internationally and here in Canada. Whether we are referencing reconciliation in education in Canadian classrooms, girls' education in Uganda or human rights or social justice classroom projects on poverty or mental health stigma, it is indeed each teacher and each child who will make the differences that will change their world. One can only imagine how the understandings and experiences that teachers and students develop together will impact the future and change our world!

CTF's International Program engages teachers, from home and abroad, to take action for learning. We choose to collaborate and unite for quality education rather than merely despair or pass the buck. It is not in our nature to stand quietly by or to be silenced. As we have stood united with other teacher organizations across Canada and throughout the world for over half a century, we have had opportunity to contribute to many of the advances that have been made.

The CTF and Education International (EI) are more than pleased that Goal 4 of the UN's Sustainable Development Goals is to “ensure inclusive and equitable quality education and promote lifelong learning opportunities for all!”<sup>1</sup> However even more satisfying is that the first target of this goal is to “ensure that all girls and boys complete free, equitable and quality primary and secondary education leading to relevant and Goal-4 effective learning outcomes.”<sup>2</sup>

CTF will continue to work diligently with other EI organizations in the Unite for Quality Education campaign to ensure that universal, free quality education remains at the top of the political agenda for a sustainable future. It is from this ardent belief that CTF has been, and will continue to be, active in EI's campaign against the privatization and commercialization of education. Free quality education does not include low fee for-profit schools run by private interests in developing countries and there are now threats that they could also become a reality in the UK.

---

1 [www.globalgoals.org/global-goals/quality-education](http://www.globalgoals.org/global-goals/quality-education)

2 [www.globalgoals.org/global-goals/quality-education](http://www.globalgoals.org/global-goals/quality-education)



# PRESIDENT'S MESSAGE

Teachers understand that relationships with our students are essential for there to be productive learning. In the same vein, CTF seeks relationships and opportunities here in Canada at the federal level in order to best serve teachers. Fortunately, there has been a substantive increase in the number of occasions where CTF can pursue the opportunity to deepen present relationships and to explore new ones.

During my two years at CTF, I have stood firm in my belief that there are times when it is not in the best interests of the Canadian Teachers' Federation for me, as a President with a two-year mandate, to be the sole person to begin these connections. It is essential that the necessary time is taken to develop trust and common understandings in order to develop productive, meaningful partnerships. My first question, upon receipt of any invitation, always was... is this a one-time occasion or is it an event that could be an opportunity for CTF staff to develop or deepen relationships? In consultation with Cassie Hallett, CTF Secretary General, the answer to this question directed my reply to that invitation. CTF is on the cusp of renewed, expanding opportunities for relationship-building and partnerships with the federal government which will necessitate careful, thoughtful decision-making. At the heart of each one of these decisions, whether it be made by staff or elected persons, must be adherence to the mission and goals of CTF and its vision for the future.

There is also a multitude of relationships and partnerships that CTF continues to cultivate, expand or renew. CTF collaborates with other national organizations in the education field and with organizations that share CTF's vision within both linguistic sectors. The nurturing of our networks, coalitions, partners, and allies is essential, especially when we are faced with issues that strike at the core of the work we do as teachers. Looking ahead, there are two such concerns on which CTF has been lobbying and will continue its lobby efforts on behalf of teachers.

The first is the call for the repeal of Section 43 of the *Criminal Code* of Canada. It is the stalwart belief of both CTF and its individual Member organizations that teachers must be provided protection against prosecution when they are carrying out their duties in the complicated, unpredictable climate of today's schools. While Section 43 has very narrow parameters in regards to its use as a defense for teachers, it does recognize the unique position in which teachers often find themselves. Should Section 43 be repealed, it is our belief that there must be a replacement protection for teachers to mitigate a consequential negative impact on the safety and security of all students in schools.

The second issue is the Copyright in Schools legislation. The federal government is gearing up to review the copyright legislation in late fall of 2017 and the creators have been heavily lobbying the federal government. If the creators succeed in a revised legislation in their favour, one can expect to see an increase in copyright fees that will seriously harm education budgets. Interestingly, Canada's current legislation is viewed as an international example to model.



## PRESIDENT'S MESSAGE

This report has emphasized the importance of developing and nurturing relationships. Throughout my 35-year career in education, getting to really know my students has always been essential. What I have learned over my years of involvement with NBTA and CTF is that getting to know both our allies and our opponents, in much the same way as I learned about my students, is vital if we are to be successful in meeting our mandate.

CTF continues to seek opportunities to support the essential work of reconciliation in education in Canada. In last year's report I referenced Senator Sinclair's quote that education got us into this mess and that it is the key to reconciliation. CTF believes education is critical to improving the lives of Indigenous peoples and recognizes the right of Indigenous peoples to define the goals of education for their children. CTF and its Member organizations continue to develop and strengthen partnerships with Indigenous leadership groups to promote Indigenous education and to facilitate the education of all Canadians about the history of Canada of which we are just now learning. We do have global leaders we can emulate.



When addressing the Canadian Parliament on April 12, 2017, as a new honorary Canadian citizen, Malala urged the federal government to put its upcoming presidency of the G7 to good use by using its influence to help fill the global education funding gap, noting some 130 million girls are without access to education. She also issued a challenge to the young women of Canada to step forward and raise their voices. My challenge to you is much the same; step forward and raise your voices in support for the education system that all of our students deserve!

As my final year as CTF President draws to a close, I want to thank the teachers of Canada who are admired worldwide for their skill and commitment in ensuring all Canadian students receive a quality publicly funded public education. Those in leadership within each and every Member organization are to be commended for the resolve and determination they exhibit to ensure the teachers they represent are well served. Many thanks to the members of the CTF Board of Directors, including the CTF Executive, who believe in the importance of the Canadian Teachers' Federation and who make decisions in the best interests of Canadian teachers. I am thoroughly impressed with the commitment and team work the CTF staff members exhibit, capably led by Secretary General Cassandra Hallett, as they strive to carry out the Board's decisions. I am honoured to have worked with them each day.

*Heather Smith*

# SECRETARY GENERAL'S MESSAGE



**A**s I reflect on the current Canadian Teachers' Federation (CTF) fiscal year, September 1, 2016 through the present, I am encouraged about the future of the Federation due to many shared accomplishments these past ten months and grateful to the committed, collaborative, and thoughtful leadership of the CTF President, Executive Committee, and Board of Directors and to the dedication and talent of the staff team. As the political leaders of CTF and the Member organizations that comprise our federation wrestle with austerity budgets and government attempts to roll back progress made, CTF must continue to develop operations from strength to strength. As the CTF Vision for 2020 articulates, our federation is on the path to being the national bilingual GO TO voice for publicly funded public education. In this report, I provide an overview from my perspective as Secretary General regarding progress made during this fiscal year. Together, the CTF Board of Directors and staff have continued to make great strides towards realizing the vision for CTF in 2020.<sup>1</sup> We remain forward looking, building on the strong foundation that is our pan-Canadian federation of Member organizations (MOs) while charting a course for the CTF centennial anniversary in 2020, and well beyond. Based upon input from delegates to the 2016 CTF Annual General

Meeting (AGM), goals for the current fiscal year were developed and approved by the Executive Committee November 2, 2016 as follows:

## MEMBERSHIP

- Explore membership and consider membership enhancement
- Seek input from Member organizations regarding CTF mandate

## GOVERNANCE

- Review governance principles
- Enhance the Annual General Meeting

## PARTNERSHIPS

- Explore and evaluate existing partnerships and alliances
- Explore new partnerships and alliances
- Pursue potential funders

## VISIBILITY

- Raise the profile of the CTF in the eyes of MOs, teachers, and the public, with the goal of promoting public education.

The goals guide the decisions of the CTF Board of Directors and the work of the CTF staff. Progress towards the goals has continued steadily and the formidable combination of political and strategic guidance from the Board along with the dedication and hard work of the staff team has led to the following in this fiscal year:

## MEMBERSHIP

1. We welcomed the return of the British Columbia Teachers' Federation (BCTF) to CTF and we have seen direct enhancements to CTF membership overall through the expanded representation and strengthened solidarity the return of BCTF provides particularly in joint endeavours for MOs (such as the Women's Symposium and Daughters of the Vote and the Collective Bargaining Conference) and in policy setting at the Board of Directors.
2. The Board has continued to be open to membership renewal with organizations that were previously a part of CTF. Based on their interest in doing so, the President and General Secretary of the Ontario Secondary School Teachers' Federation were invited to observe CTF Board meetings throughout the year and we will welcome the President to the AGM as a Guest.
3. The complementary roles of CTF and its MOs are being affirmed regularly through programs, services, and advocacy work. The CTF President and I facilitated small group MO meetings during the April meeting of the CTF Board of Directors in which we explored ways to build upon the strengths and address gaps in our service to and representation of MOs.

<sup>1</sup> Affirmed by the CTF Board of Directors, November 2014



# SECRETARY GENERAL'S MESSAGE

## PARTNERSHIPS

1. The operational policy for CTF national and international partnerships and alliances adopted at the April 2016 Board of Directors meeting has been effective in guiding the examination of potential partnerships throughout this year.
2. Existing partnerships and alliances have been reviewed and will continue to be on a continuous basis. Please see pages 12-13 of this report for a complete listing of current CTF partnerships.
3. New partnerships are also being forged with the Aga Khan Foundation (for development cooperation work) and Women Deliver. And many other possibilities are being explored at initial stages with organizations such as McGill University and Learning Forward.
4. Preparatory work has been completed in order to ensure CTF is well positioned to seek funding through Global Affairs Canada, specifically following the launch of the Government of Canada Feminist International Assistance Policy (June 9, 2017) to which CTF was invited as a "partner organization".
5. The possibility of tri-partite arrangements involving CTF, Education International, and another EI affiliate or CTF MO is also being considered as a potentially effective way forward to ensure adequate human and financial resources for initiatives. (*We the Educators*, launched at the EI Unite for Quality Education Conference, May 2017, and in Canada at the CTF Canadian Forum on Public Education on July 11, 2017, is a joint collaboration of ATA, CTF, and EI and one example of such a collaboration.)

## VISIBILITY

1. CTF continues to increase its presence on social media with active Facebook and Twitter accounts for the organization, President, Secretary General and many Staff Directors. Building upon success in 2015-16, the staff leadership team again selected six national/international days with strong resonance for the work of CTF to celebrate while promoting CTF at the same time. Social media 'shareables' were promoted for World Teachers' Day, October 5; Universal Children's Day, November 20; International Day for the Elimination of Violence Against Women, November 25; World Day of Social Justice, February 8; International Women's Day, March 8; and National Aboriginal Day, June 21.
2. This has been a record year for sales of CTF Publications with several MOs as well as Ministries of Education purchasing large numbers of the Student Voice booklets and other resources. Publications sold for the year 2016-17 reached 29,014.
3. The readership of *Perspectives*, CTF's e-magazine continues to expand and has grown to 9,544 subscribers, of which 79.8% are new.
4. Following the April 2017 meeting of the CTF Board of Directors, staff developed and distributed a document featuring highlights from the meeting for MOs to share with their leadership and, if they so choose, their teaching membership. Feedback from MOs has been very positive and we are grateful to those organizations that have forwarded this within their leadership and/or membership.
5. Visibility of CTF and Member organizations was high before and throughout the historic "Daughters of the Vote" event on signage, delegates bags, website and social media, as well as in speeches.
6. In addition to ensuring political and often staff representation at the annual meetings of CTF MOs, CTF continues to be an active and visible participant at events held by various partner organizations as well as at public events aimed at supporting publicly funded public education; addressing issues of social justice and specific CTF priorities (such as eradicating poverty, increased support for mental health and well-being; and more).
7. Video featuring CTF President describing CTF for use at MO events.

## GOVERNANCE

1. Representatives of the CTF Executive Committee have continued to work with staff to improve CTF governance. The ground work has been laid for representatives of the 2017-18 Executive Committee to focus on concrete



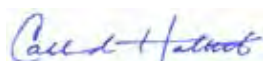




# SECRETARY GENERAL'S MESSAGE

- The Canadian Forum on Public Education – *Students Before Profit!* July 2017, Ottawa!
- Development cooperation projects in partnership with teacher organizations in Africa, Asia, the Caribbean, and Latin America wherein teachers are taking action for teaching, teacher organizations and gender equity
- Francophone Symposium, February 2017, at CTF
- Governance review continues with the input of Executive Committee members on the Constitution and Bylaws Committee and staff in Governance
- Government relations – continuing since the winter of 2016, staff have been busy meeting with senior representatives from the Council of Ministers of Education, Canada; the Prime Minister's office; the Department of Justice; and Global Affairs Canada. CTF was invited as a potential collaborating organization to the June 14, 2017, announcement of significant Government of Canada funding to Women Deliver
- International development cooperation – CTF was invited, among "partner organizations" to attend the June 9, 2017, launch of the GAC Feminist International Assistance Policy
- International Summit on the Teaching Profession (ISTP), March 2017, Edinburgh – CTF had six delegates in the Canadian delegation and collaborated with CMEC in preparation for the Summit
- Media Literacy Week, October 31 to November 4, 2016, with the theme of "Makers and Creators", in collaboration with MediaSmarts
- National Staff Officers meeting, November 2016, Ottawa
- (CTF) Norm Goble World Teachers' Day Award presented to the Dominica Association of Teachers
- Pédagogie à l'école de langue française (PELF, pedagogy in French-language schools) continues to be used in secondary schools across the country and production is almost complete for PELF at the elementary level
- Project Overseas 2017 – 54 Canadian teachers participating on 12 teams, working with 12 partner organizations, with thanks to CTF Member organizations
- Publications – the on-line catalogue launched (<https://publications.ctf-fce.ca/en/>) in 2016 has helped with a spike in sales of CTF books and resources. Titles released this year include:
  - o *Mental Health Stigma: Challenging it Together!*
  - o *Truth and Reconciliation: What is it About?* (published with the National Centre for Truth and Reconciliation)
  - o *Knowing One's Community Through Language Rights*
  - o *The Evolution of French-Language Education in Canada: Educational Guide, School Version and Educational Guide, Community Version*
- Speak Truth to Power Canada, CTF Human Rights resource for teachers, has been enhanced with more lesson plans (Léonie Couture and Malala Yousafzai) and information
- *We the Educators* – collaborative project to catalyse conversations about educational technology and the personalization, standardization, privatization, and datafication of education, featuring videos and comprehensive research literature reviews in English, French, and Spanish, done in collaboration with the ATA, EI, and Graham Brown-Martin ([wetheeducators.com](http://wetheeducators.com))
- Women's Symposium/Daughters of the Vote, March 2017, in partnership with Equal Voice







As we go forward as a federation, CTF Member organizations can anticipate a similar breadth and depth of programming and service along with a particular focus on advocating for quality, inclusive, publicly funded public education and the teaching profession; programming for French language schools in minority settings; and social justice. As always, your input is central to the success of CTF. My sincere thanks to the staff team in Ottawa, the entire Board of Directors and especially the members of the Executive Committee, and CTF President Heather Smith for your commitment to the mission and work of the federation. Tremendous challenges continue across the country for CTF Member organizations and internationally for our sister organizations in Education International. Together, however, we are a strong representative body well positioned to promote and strengthen quality inclusive publicly funded public education at home and abroad. United as a federation we have the political and operational capacity to promote the teaching profession, to uphold labour rights for all education workers, and to ensure quality learning environments for all children and youth. I look forward to continuing to lead the CTF staff team to do all we can to achieve the decisions set forth by the governing bodies of the CTF. Thank you.



Carol Halverson

# FINANCIAL SUMMARY

**Each teacher pays \$28.30 per year. Where does it go?** [Budgeted for 2016-17]

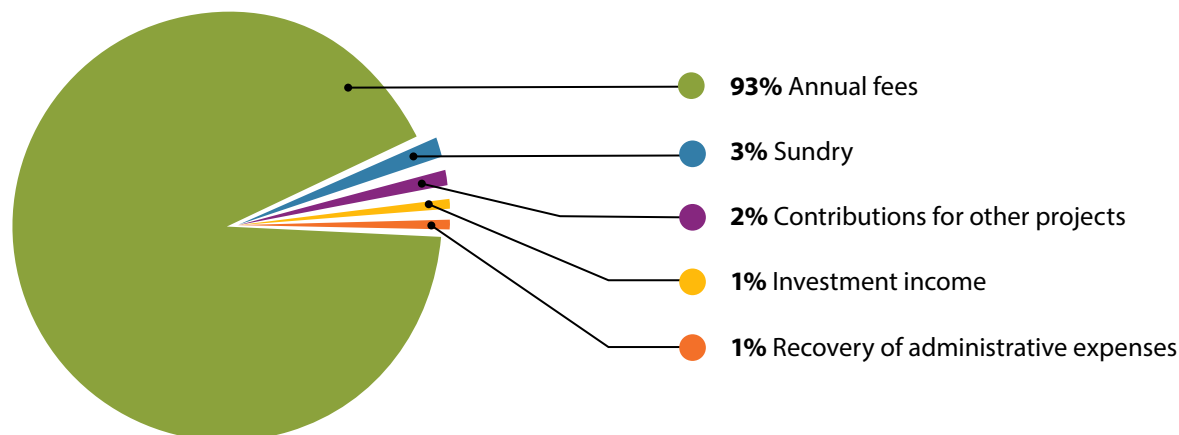
	<b>\$0.14</b> Capital assets
	<b>\$2.32</b> Memberships
	<b>\$2.66</b> Other employee salaries and benefits
	<b>\$6.70</b> Governance
	<b>\$7.61</b> Programs and services
	<b>\$8.87</b> Operations and cross-departmental

**CTF Budget, September 1, 2016 – August 31, 2017** [As approved by the 2016 AGM]

REVENUE	APPROVED BUDGET
Fees from Member organizations	\$5,831,000
Investment income	50,000
Externally funded projects	95,000
Canadian Teachers' Defence Fund	-
CTF event fees	100,000
Sundry	60,000
Office recovery	15,000
<b>TOTAL REVENUE</b>	<b>6,151,000</b>
EXPENSES	
Governance	1,456,500
Programs and services	1,653,300
Operations and cross-departmental	1,927,800
Memberships	504,000
Canadian Teachers' Defence Fund	-
Capital assets	30,000
Other employee salaries and benefits	579,400
<b>TOTAL EXPENSES</b>	<b>6,151,000</b>
<b>Excess (deficiency) of revenue over expenses</b>	<b>\$(0)</b>

# FINANCIAL SUMMARY

## Sources of Revenue [Per 2016-17 Budget]



## CTF Statement of Revenue and Expenses [For the year ended August 31, 2016]

REVENUE	2016	2015
Annual fees	\$5,537,629	\$5,517,138
Investment income	40,629	73,900
Recovery of administrative expenses	35,000	15,000
Contributions for other projects	118,753	357,706
Canadian Teachers' Defence Fund	18,106	199,780
Sundry	201,233	204,513
<b>TOTAL REVENUE</b>	<b>5,951,350</b>	<b>6,368,037</b>
EXPENSES		
Governance	1,314,651	1,409,808
Program and services	1,592,806	1,682,137
Operations and cross-departmental	1,971,412	1,940,987
Memberships	465,844	413,413
Amortization of capital assets	118,364	129,602
Canadian Teachers' Defence Fund	18,106	199,780
Other employee salaries and benefits	234,856	511,695
<b>TOTAL EXPENSES</b>	<b>5,716,039</b>	<b>6,287,422</b>
<b>Excess (deficiency) of revenue over expenses</b>	<b>\$235,311</b>	<b>\$80,615</b>

\* The 2015 fiscal year amounts presented for comparison have been reclassified to conform with the financial statement presentation adopted for the 2016 fiscal year.



# OFFICERS AND DIRECTORS

## OFFICERS

Heather Smith, President  
H. Mark Ramsankar, President-Designate  
James Dinn, Vice-President  
Norm Gould, Vice-President  
Francine LeBlanc-Lebel, Vice-President  
Shelley L. Morse, Vice-President  
Cassandra Hallett, Secretary General

## DIRECTORS AND MEMBERS



### Association des enseignantes et des enseignants franco-ontariens (AEFO)

Rémi Sabourin, President  
Pierre Léonard, Executive Director



### British Columbia Teachers' Federation (BCTF)

Teri Mooring, First Vice-President  
Maira Mackenzie, Executive Director



### Elementary Teachers' Federation of Ontario (ETFO)

Sam Hammond, President  
Sharon O'Halloran, General Secretary



### New Brunswick Teachers' Association (NBTA)

Guy Arseneault, President  
Larry Jamieson, Executive Director



### Newfoundland and Labrador Teachers' Association (NLTA)

Dean Ingram, Vice-President  
Steve Brooks, Executive Director



### Northwest Territories Teachers' Association (NWTTA)

Fraser Oliver, President  
Adrien Amirault, Executive Director



### Nova Scotia Teachers Union (NSTU)

Liette Doucet, President  
Joan Ling, Executive Director



### Nunavut Teachers' Association (NTA)

Terry Young, President  
Emile Hatch, Executive Director



### Ontario English Catholic Teachers' Association (OECTA)

Ann Hawkins, President  
Marshall Jarvis, General Secretary



### Prince Edward Island Teachers' Federation (PEITF)

Bethany MacLeod, President  
Shaun MacCormac, General Secretary



### Quebec Provincial Association of Teachers (QPAT)

Sébastien Joly, President  
Alan Lombard, Executive Director



### Saskatchewan Teachers' Federation (STF)

Patrick Maze, President  
Gwen Dueck/Randy Schmaltz, Executive Director



### The Alberta Teachers' Association (ATA)

Carol Henderson, Past-President  
Dr. Gordon Thomas, Executive Secretary



### The Manitoba Teachers' Society (MTS)

James Bedford, Vice-President  
Bobbi Taillefer, General Secretary



### Yukon Teachers' Association (YTA)

Jill Mason, President  
Ethan Emery, Executive Director



### Ontario Teachers' Federation (OTF)

Mike Foulds, President  
Rhonda Kimberley-Young, Secretary-Treasurer



### Syndicat des enseignantes et des enseignants du programme francophone de la Colombie-Britannique (SEPF)

Sylvie Liechtele, President



### Education International Board Member

Dianne Woloschuk

# CTF COMMITTEES

## BOARD AND AGM COMMITTEES

The **Executive Committee** conducts CTF business between meetings of the Board of Directors.

The **Finance Committee** serves in an advisory capacity to the Annual General Meeting (AGM), Board and Secretary General in matters of finance and financial policy.

**Trustees** ensure that funds, grants and monies received by CTF Trust are properly administered and accounted for.

The **Nominations Committee** oversees the nominations process of candidates seeking election as CTF officers.

The **Resolutions Committee** examines, assesses and makes recommendations related to motions submitted for debate at the AGM.

The **AGM Steering Committee** oversees the scheduling of new items of business during the AGM.

The **Constitution and By-laws Committee** has no formal terms of reference. However, topics for study are referred by the Board of Directors.

The **Board Negotiating Committee** represents the Board's interests in the negotiation of collective agreements with CTF employees.

The **Retirement Committee** oversees the administration of the CTF Employees' Pension Plan.

## ADVISORY COMMITTEES

The **Advisory Committee on French as a First Language** provides advice to address Members' needs and concerns in the area of French-language services and educational development related to French as a first language.

The **Advisory Committee on Aboriginal Education** provides advice on long-term directions and strategies with respect to Aboriginal education in Canada.

The **Advisory Committee on Diversity and Human Rights** provides advice on long-term directions, strategies and policy related to diversity and human rights issues.

The **Advisory Committee on the Status of Women** provides advice on long-term directions, strategies, policies and regulations that relate to the status of women in education.

The **Advisory Committee on the Teaching Profession** provides advice on important issues and concerns that impact the identity and reputation of public education teachers, ways to enhance professionalism through the work of CTF, and relevant specific questions of practice and policy, documents, dialogue and/or events.



# GROUPS AND COALITIONS

## September 2016 – September 2017

CTF actively raises the profile of the teaching profession through participation and work with a variety of groups and coalitions.

### COALITIONS/NETWORKS

- ACORN Canada
- Campaign 2000
- Coalition on Community Safety, Health and Well-being
- Conférence des associations francophones d'éducation
- Education Copyright Coalition
- Groupe Média TFO
- Mental Health Commission of Canada
- National Round Table on Education
- Network of Translators in Education
- Public Education Network

### EDUCATIONAL ORGANIZATIONS

- Alberta Education
- Association canadienne d'éducation de langue française
- Canadian Association of Immersion Teachers
- Canadian Association of Media Education Organizations
- Canadian Association of Principals
- Canadian Association of Retired Teachers
- Canadian Association of School System Administrators
- Canadian Association of Second Language Teachers
- Canadian Association of University Teachers
- Canadian Education Association
- Canadian Educational Press Association
- Canadian Parents for French
- Centrale des syndicats du Québec
- Centre for Education Statistics – Statistics Canada
- Centre franco-ontarien des ressources pédagogiques
- Council of Ministers of Education, Canada
- Department of Education and Early Childhood Development of Newfoundland and Labrador
- Department of Education and Early Childhood Development of Nova Scotia
- Department of Education of Nunavut
- Department of Education of Yukon
- Department of Education, Culture and Employment of Northwest Territories
- Department of Education, Early Learning and Culture of Prince Edward Island
- Direction des ressources éducatives françaises (Manitoba)
- Fédération canadienne des directions d'école francophone
- Fédération du personnel professionnel des universités et de la recherche
- Fédération nationale des conseils scolaires francophones
- Fédération nationale des enseignantes et des enseignants du Québec, Confédération des syndicats nationaux
- Fédération québécoise des professeures et professeurs d'université
- Manitoba Education
- Ministry of Education and Early Childhood Development of New Brunswick
- Ministry of Education of British Columbia
- Ministry of Education of Ontario
- Ministry of Education of Saskatchewan
- Teachers Institute on Canadian Parliamentary Democracy

### INTERNATIONAL ORGANIZATIONS

- Aga Khan Foundation Canada
- American Federation of Teachers
- Canadian Bureau for International Education
- Canadian Commission for UNESCO
- Comité syndical francophone de l'éducation et de la formation
- Education International
- EI Affiliate Members
- EI Communications Network
- EI regional offices in Africa, Asia, the Caribbean and Latin America
- EI Research Network
- Global Centre for Pluralism
- France Embassy
- International Trade Union Confederation
- National Education Association (USA)



# GROUPS AND COALITIONS

- National Union of Teachers (UK)
- Pan African Teachers' Centre
- Public Services International
- Robert F. Kennedy Human Rights

- UN Girls' Education Initiative
- UNI Global Union
- UNICEF
- United Nations Association of Canada

## OTHER ORGANIZATIONS

- Assembly of First Nations
- Association de la presse francophone
- Association des théâtres francophones du Canada
- Association québécoise pour l'avancement des Nations Unies
- Broadbent Institute
- Canada Without Poverty
- Canadian Association for the Practical Study of Law in Education
- Canadian Centre for Policy Alternatives
- Canadian Foundation for Labour Rights
- Canadian Heritage
- Canadian Institute for Research on Linguistic Minorities
- Canadian Labour Congress
- Canadian Museum for Human Rights
- Canadian Women's Foundation
- Centre de la francophonie des Amériques
- Commission nationale des parents francophones
- Éducatrices et éducateurs francophones du Manitoba
- Egale Canada
- Employment and Social Development Canada
- Equal Voice
- Facebook Canada

- FairTrade Canada
- Fédération culturelle canadienne-française
- Fédération de la jeunesse canadienne-française
- Fédération des associations de juristes d'expression française de common law inc.
- Fédération des communautés francophones et acadienne du Canada
- Humanitarian Coalition
- Inuit Tapiriit Kanatami
- Johnson Inc.
- Language Rights Support Program
- MediaSmarts
- National Centre for Truth and Reconciliation
- National Union of Public and General Employees
- Native Women's Association of Canada
- PREVNet
- Prime Minister's Awards for Teaching Excellence
- Regroupement national des directions générales de l'éducation
- Status of Women Canada
- The Conference Board of Canada
- United Food and Commercial Workers Canada
- YWCA

## REGIONAL WOMEN'S NETWORKS

- African Women in Education Network
- El Latin America Women's Network
- South Asia Women's Network



# SOCIAL MEDIA ACTIVITY

CTF Social Media activity between July 2016 and June 2017



## **TWITTER** [[@CanTeachersFed](#) and [@EnseigneCanada](#)]

- 2,609 tweets
- 1,830 new subscribers
- 40,410 profile visits
- 3,500 mentions on Twitter
- Combined total of over 15,573 followers

### **Top tweets of the year include:**

- Our public schools in Canada welcome all children regardless of their ethnicity and religion. That's how #democracy works. #noban (Jan 2017 / 9,723 impressions)
- Wonderful to hear! Congratulations! Now let's bring our support to @NSTeachersUnion whose employer plans regressive back to work legislation (February 2017 / 7,927 impressions)
- Nov. 20 is #UniversalChildrensDay Canadian teachers believe that the wellbeing of all children should be Canada's top priority. #cdned (Nov. 2016 / 7,382 impressions)
- CTF stands with all #teachers to celebrate progress made and continue stepping it up for EQUALITY #InternationalWomensDay pic.twitter.com/KqnwZ91gEr (March 2017 / 7,268 impressions)
- Masi cho, Miigwetch, Nakurmiik, Wela'lin, and more! Thank you to #Indigenous Cultures for all your teachings! #NADCanada (June 2017 / 6,791 impressions)
- Supporting our teacher colleagues in BC at the #SupremeCourt hearing with @normgould, @mbteachers, @glenhansman, @bctf and @CTF\_FCE\_PRES(Nov. 2016 / 5,770 impressions)



## **FACEBOOK** [[facebook.com/pages/CTF-FCE/147721021992584](https://facebook.com/pages/CTF-FCE/147721021992584)]

- 2,091 total likes

### **Highest organic reach on June 19, 2017**



Reaching 13,729 people - This mom has two things to say to all teachers and school administrators out there on behalf of parents like her. "It's not easy to be a teacher or to run a school in today's climate of increasing class sizes, budget cuts and squeezed resources. But you do it. Thank you for putting our kids first, and also for putting up with parents like me who are, from time to time, a little bit frazzled and disorganized."

### **Among the most liked posts of the year were:**



Reaching 12,958 people - The B.C. Teachers' Federation launched an e-book to help teach students about the history and legacy of Indian Residential Schools. The interactive book, titled *Gladys We Never Knew: The life of a child in a B.C. Indian Residential School*, includes lesson plans, readings, background information and projects.



Reaching 5,632 people - Are we surprised? Especially in light of the recent UBC study on the contagion of stress between students and teachers.



## **YOUTUBE** [[youtube.com/user/canadianteachers](https://youtube.com/user/canadianteachers)]

- 33,593 views of the 118 CTF videos since 2008