



BIENNIAL TRACKING SURVEY

CTF/FCE

January 2024

Methodology

- Sample size: 2,000 adult Canadians.
- Survey field dates: January 15-24, 2024.
- The data was weighted by age, gender, education and region.
- Totals may not add up to 100 due to rounding.
- The margin of error for a comparable probability-based random sample of the same size is +/- 2.2%, 19 times out of 20.



SECTION 1: Core Tracking Questions

Key Findings

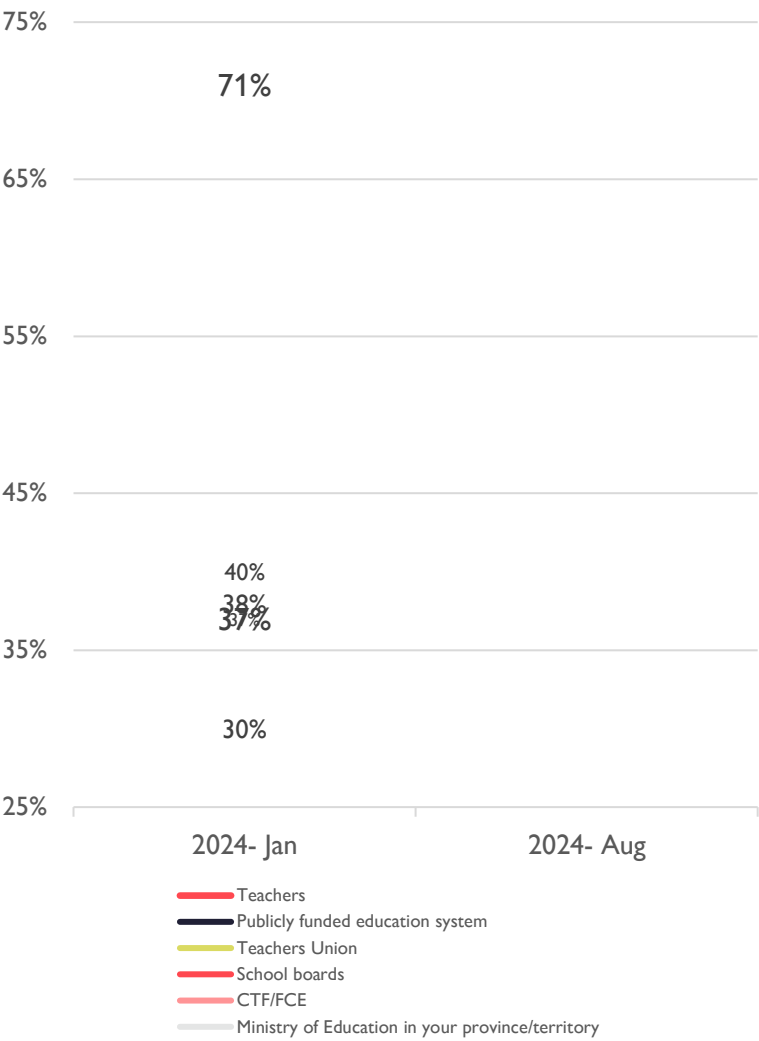
- Teachers (71%) are well regarded amongst other stakeholders in education, though have a less positive reputation than other professions that serve the public, particularly those in healthcare like doctors or nurses. Impressions of the publicly funded education system in their respective province/territory are moderate (38% positive).
- Similarly, there are moderate views on the quality of the education system in one's province/territory. Among Canadians overall, 42% rate the system excellent or good (only 6% excellent), 38% okay and 20% poor/very poor. Impressions are similar across the country, highest in BC and PEI.
- Within the education system, teachers have the most positive reputation (71%), while impressions of the CTF/FCE, teacher unions, the publicly funded public education system and school boards are comparable and moderate (between 37-40% say positive). Among education stakeholders, impressions of the Ministry of Education and Education Minister are the least positive.
- 37% have a positive impression of the CTF/FCE, 33% are neutral and 15% don't know enough to have an impression. Only 15% have a negative impression.
 - Negative impressions of the CTF/FCE are higher among men (19%) and Conservative voters (26%).
- Similarly, when it comes to their role in creating a strong, public education system, many see teachers playing a more significant role (80%) than other stakeholders (66-74%). Teacher unions and the CTF/FCE are seen to have a smaller, though still present role in the education system. The role of all stakeholders in the education system has declined since last measured in 2022. We will be watching closely for any changes in the next wave of research.
- The value of education remains very strong. There is overwhelming agreement that high quality publicly funded education is important to quality of life (94%) and a fundamental pillar of equality (92%). Public education in Canada is considered to be one of the most important public institutions (91%) and expenditures for provinces/territories (89%).



Please tell us your impression of each: is it very positive, mostly positive, mostly negative, or very negative, or don't know enough to have an impression?

TRACKING DASHBOARD

	JAN 2024
IMPRESSION	% POSITIVE
Teachers	71%
The publicly funded public education system in your province/territory	38%
The provincial government	32%
Your Premier	28%
Your provincial/territorial education minister	27%
IMPRESSION	% POSITIVE
Teacher unions	40%
School boards	37%
Canadian Teachers' Federation (CTF/FCE)	37%
Ministry of Education in your province/territory	30%





How would you rate the quality of the publicly funded education system in your province/territory? | Thinking about the same groups, what kind of role do they play in creating a strong, public education system? | Do you agree or disagree with the following statements?

TRACKING DASHBOARD

	JAN 2024
QUALITY	% EXCELLENT/GOOD
Publicly funded education system in your province/territory	42%
Ontario	40%
Quebec	43%
British Columbia	49%
Alberta	43%
Manitoba	38%
New Brunswick	37%
Newfoundland and Labrador	40%
Nova Scotia	29%
Prince Edward Island	53%
Saskatchewan	41%
North	59%

All | n=2,000





How would you rate the quality of the publicly funded education system in your province/territory? | Thinking about the same groups, what kind of role do they play in creating a strong, public education system? | Do you agree or disagree with the following statements?

TRACKING DASHBOARD

	JAN 2024
ROLE IN CREATING A STRONG EDUCATION SYSTEM	% BIG ROLE/SOMEWHAT OF A ROLE
Teachers	83%
Teacher unions	67%
School boards	74%
Canadian Teachers' Federation (CTF/FCE)	66%
Ministry of Education in your province/territory	74%
STATEMENTS	% STRONGLY AGREE/AGREE
Public education is one of the most important public expenditures in my province/territory	89%
I consider public education to be one of Canada's most important public institutions	91%
High quality publicly funded education is part of the Canadian identity	87%
High quality publicly funded education is important for our quality of life	94%
Public education is a fundamental pillar of equality	92%

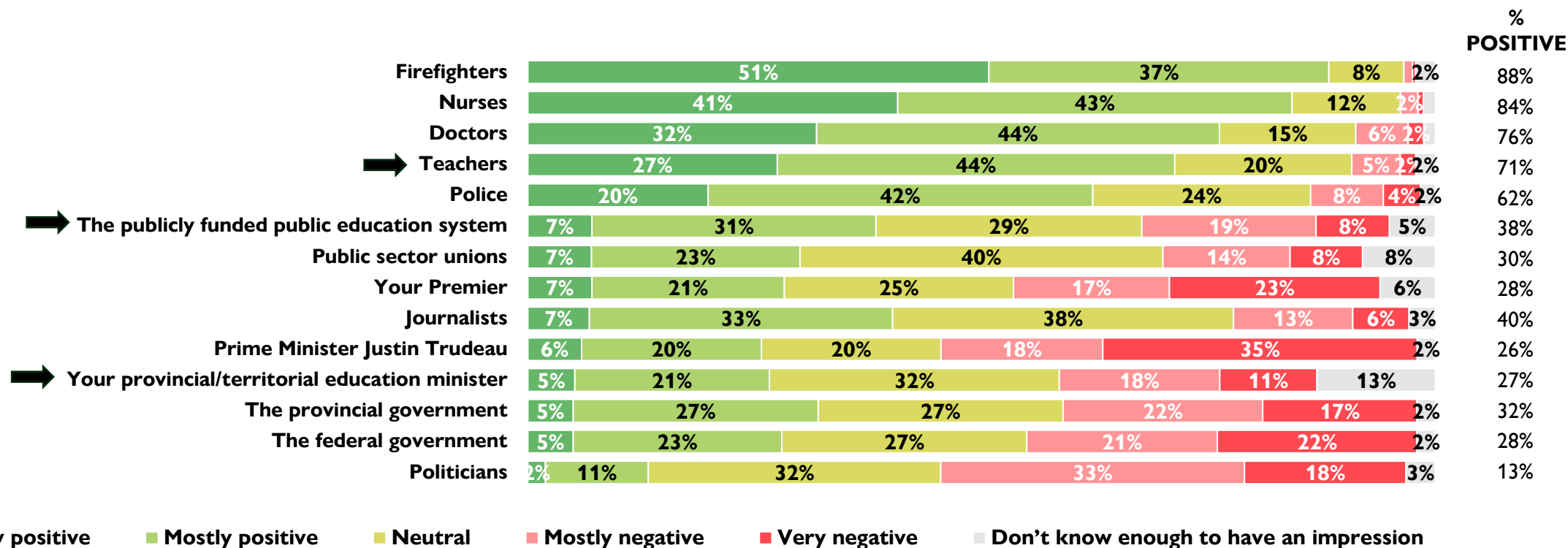
All | n=2,000





Please tell us your impression of each:

Impressions: Education system, stakeholders well regarded amongst peers

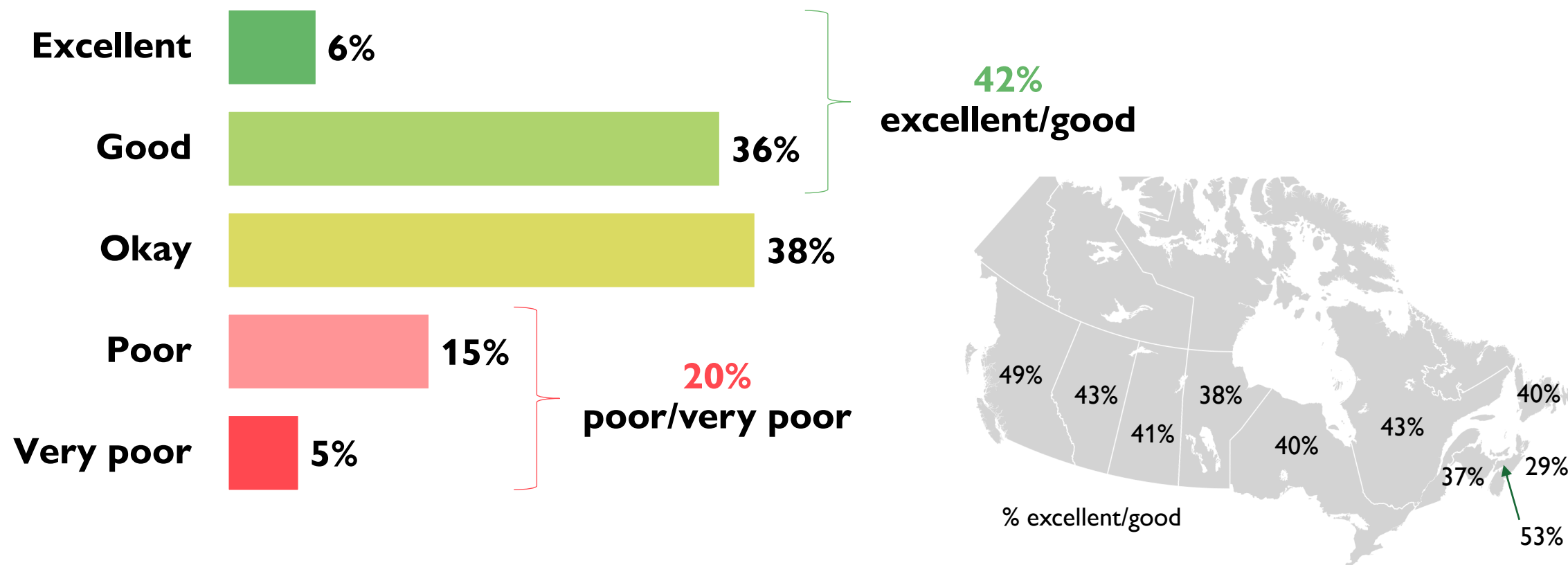


Compared to other public professions, impressions of teachers are not as strong, though very few hold a negative impression. Teachers still hold a higher impression than other government and political stakeholders.



How would you rate the quality of the publicly funded education system in your province/territory?

Moderate views on quality of education across the country



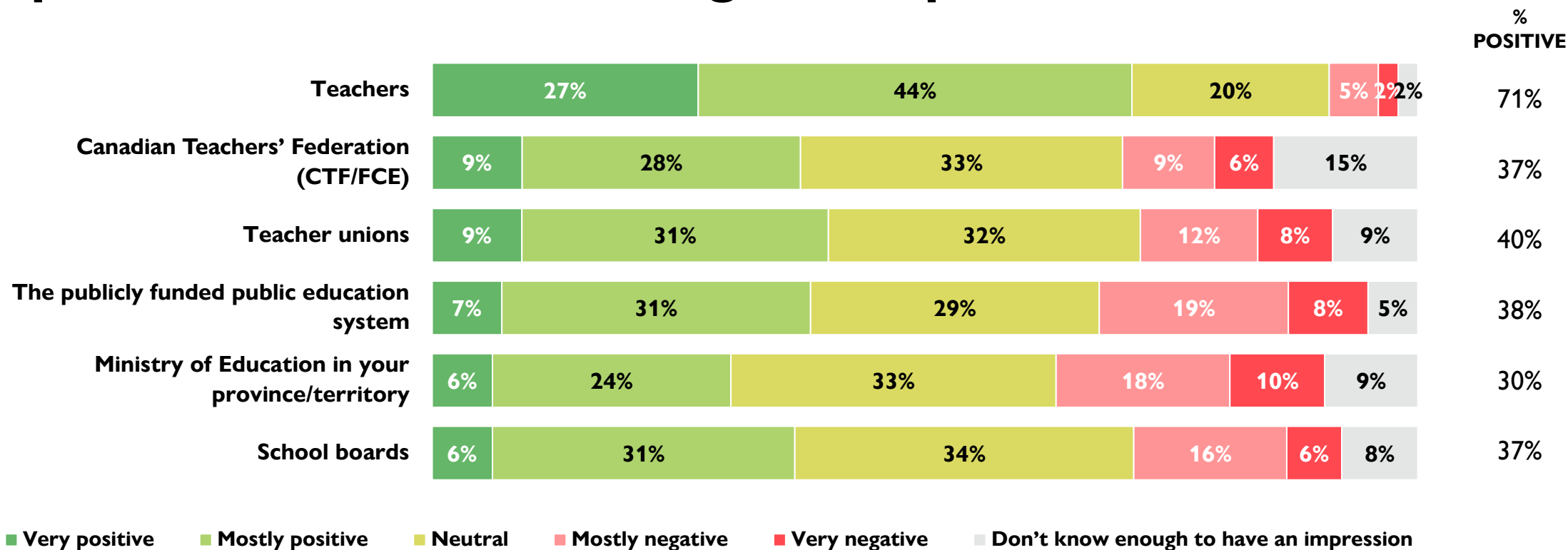
All | n=2,000





Please tell us your impression of each:

Impressions: Teachers hold highest impressions within education



All education stakeholders have net positive impressions. CTF strongest impressions are from older Canadians, LPC and NDP voters, and women.

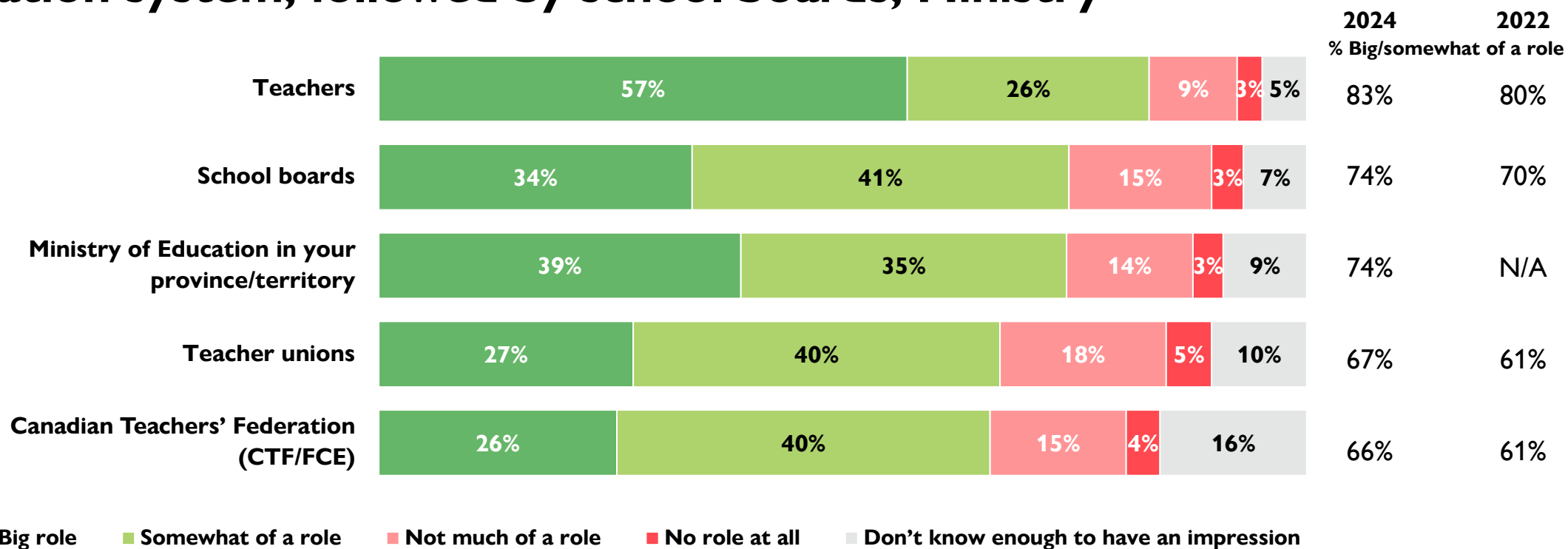
All | n=2,000 *Teachers and The publicly funded public education system from previous question, added for comparison





Thinking about the same groups, what kind of role do they play in creating a strong, public education system?

Teachers are perceived to have the largest role in creating a strong public education system, followed by school boards, Ministry

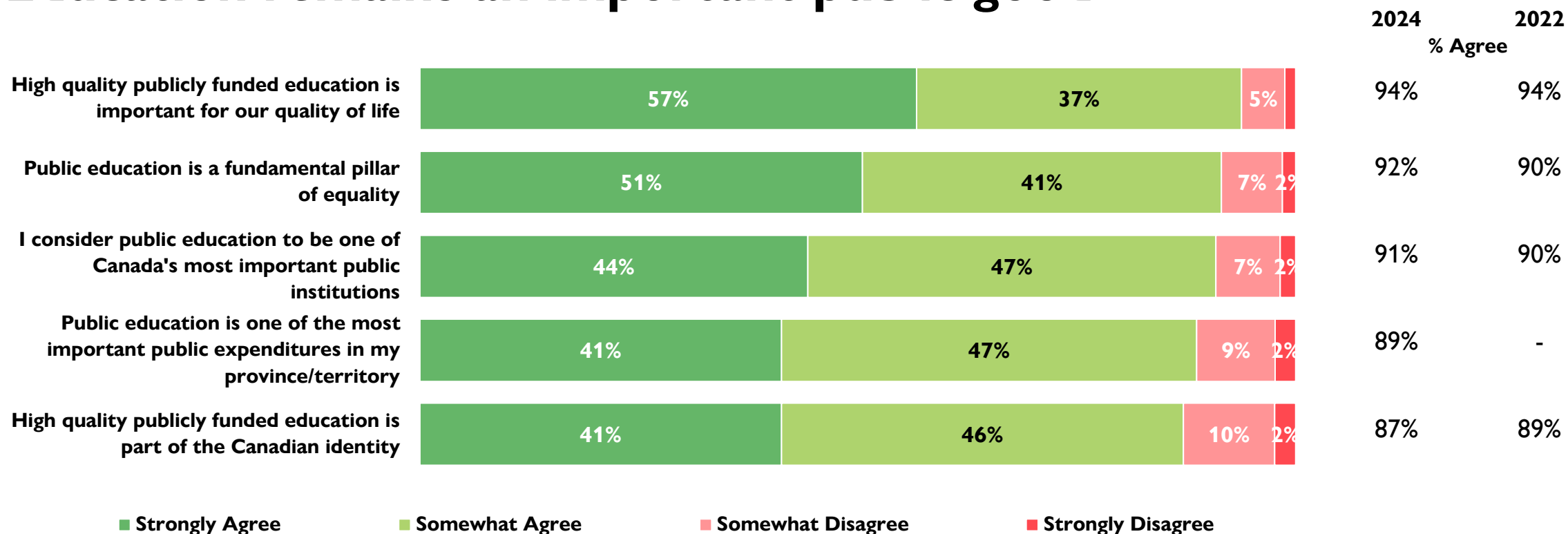


Impressions of all stakeholders have declined since the last wave of research. For the CTF/FCE, Liberal supporters and middle-aged Canadians (30-59) are responsible for the decline in impressions. Age also plays a role in declining impressions of teacher unions overall.



Do you agree or disagree with the following statements?

Education remains an important public good



As in the past, this sentiment is felt more strongly among NDP and Liberal voters though it is still supported by a large majority of CPC voters, particularly on the message of quality of life.

All | n=2,000
Data labels <2% not featured.

SECTION 2:

Emerging and current issues

Key Findings

Teacher shortages

- Concerns over persistent teacher shortages persist from coast to coast to coast and have only become a more salient issue over time. 3 in 4 (74%) currently perceive a shortage of teachers in their community – an increase of 7 points since 2022. The intensity of concern has also increased since it was measured last. Teaching shortages are perceived to be particularly higher among parents for children under 18 (82%) and residents of Quebec (91%).

A publicly funded universal school food program

- Support for a publicly funded universal food program is strong: 80% of Canadians support the initiative. Support is strong across the country (particularly in Newfoundland and Labrador) and strongest among parents of children (though support is still strong among those without children).

Violence in schools

- With increased reports of violence in schools across Canada, a strong majority (86%) have concerns about the rising levels of violence in schools and believe teachers should have the right to physically intervene in specific situations (87%). A strong majority of parents support teacher and staff interventions. Men (91%) are more likely to support teacher intervention than women (83%).

Data rights and privacy

- Universal support for proposed policies and programs is most prominent with data privacy. 94% support the right of parents, students, and educators to control the use of their data in public education and 93% agree that provincial governments should ensure the protection and security of student and teacher data. Over 50% of supporters from the three main political parties agree provincial governments should ensure the protection of data.

Key Findings

Parental/guardian permissions for students wanting to use a different name or pronouns

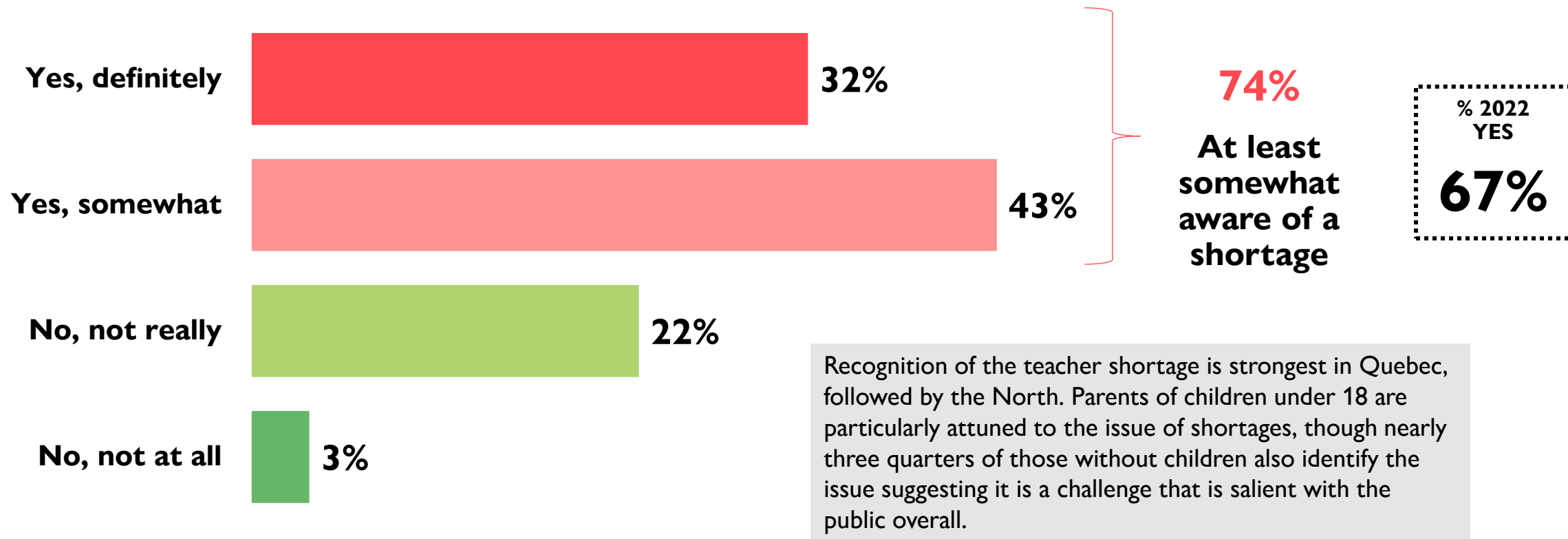
** The survey was fielded prior to the recent announcement by Alberta Premier Danielle Smith on parental consent for students 15 and under.

- Canadians are more divided on this issue than others put forward in this wave of research. The most common preference (though not a majority) believe parents should be notified (regardless of student age) when a student wishes to change their name or pronouns (47%). The remaining half of Canadians are divided on whether teachers should use their professional judgement to disclose this information to parents (31%) or whether disclosure should be age-based (disclosed always if 14 or under and using judgement if the student is over 14)- a quarter (23%) support this option.
 - Opinions in Alberta reflect those of Canadians overall. Younger Canadians (18-29) are least supportive of teachers notifying parents regardless of age. Older Canadians and parents are most supporting of parent notification regardless of age.



Based on what you know, is there a shortage of teachers in your community?

Teacher shortages are becoming an increasingly salient issue



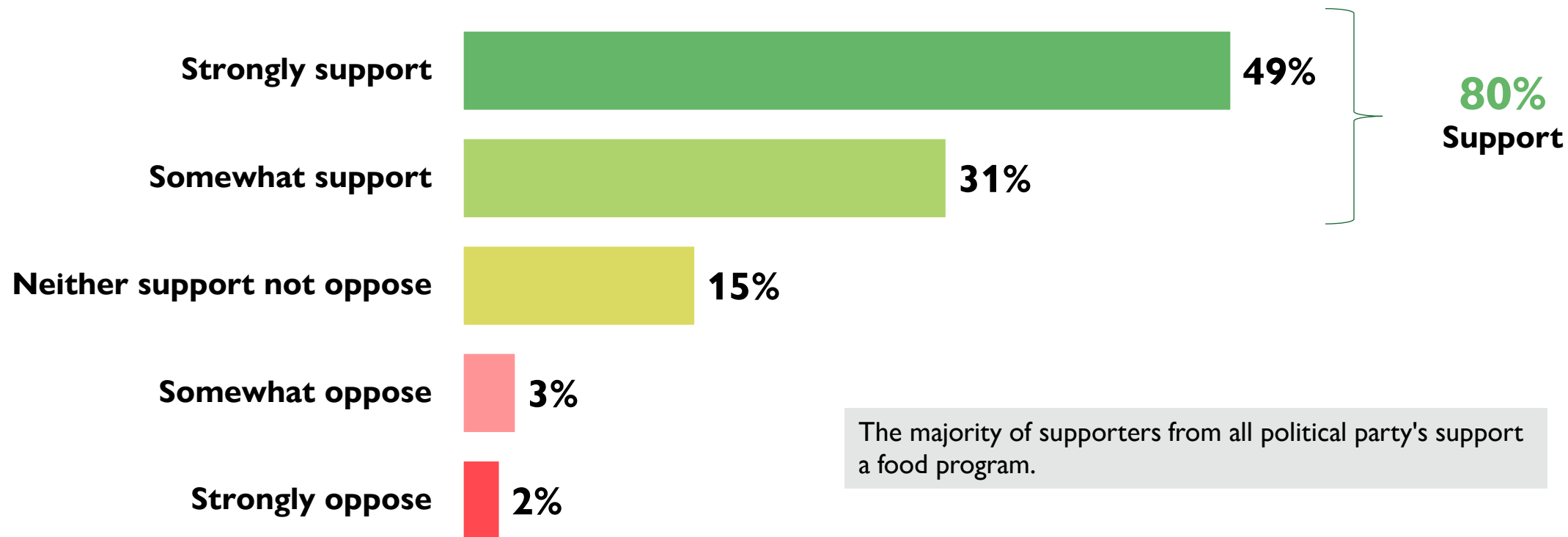
All | n=2,000





Do you support or oppose the following? A publicly funded universal school food program which provides all K-12 students with access to healthy food at school.

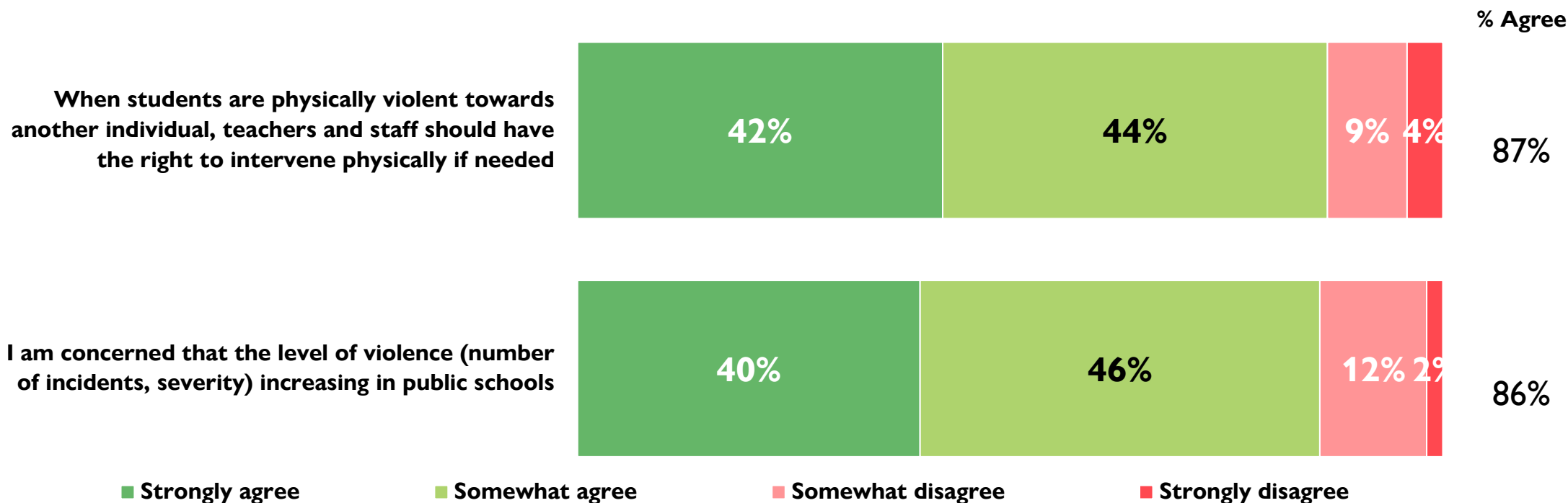
8 in 10 support a publicly funded universal school food program





Do you agree or disagree with the following statements:

Parents and Canadians are concerned about violence in schools and are in support of empowering teachers to take action when needed

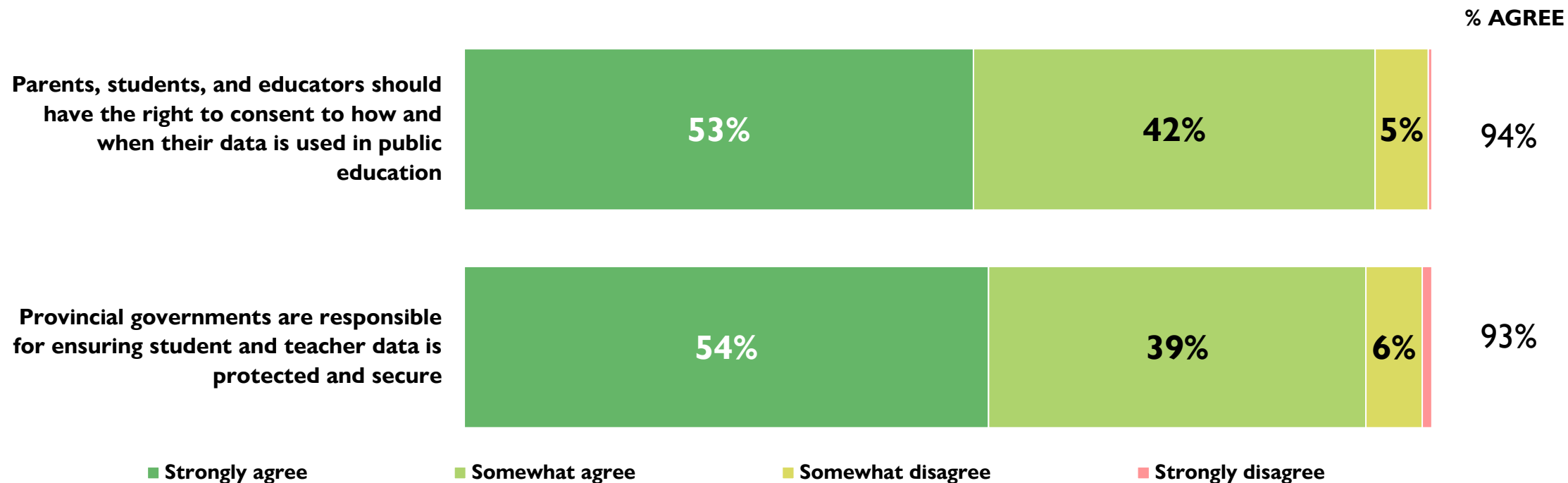


Like the majority of Canadians, parents (including those of children under 18) are increasingly concerned about violence in schools and support allowing teachers and staff to physically intervene when needed. NDP voters are least supportive of teacher intervention, though still the majority are in support.



Do you agree or disagree with the following statements:

Near unanimous support for stronger data protections for teachers and students

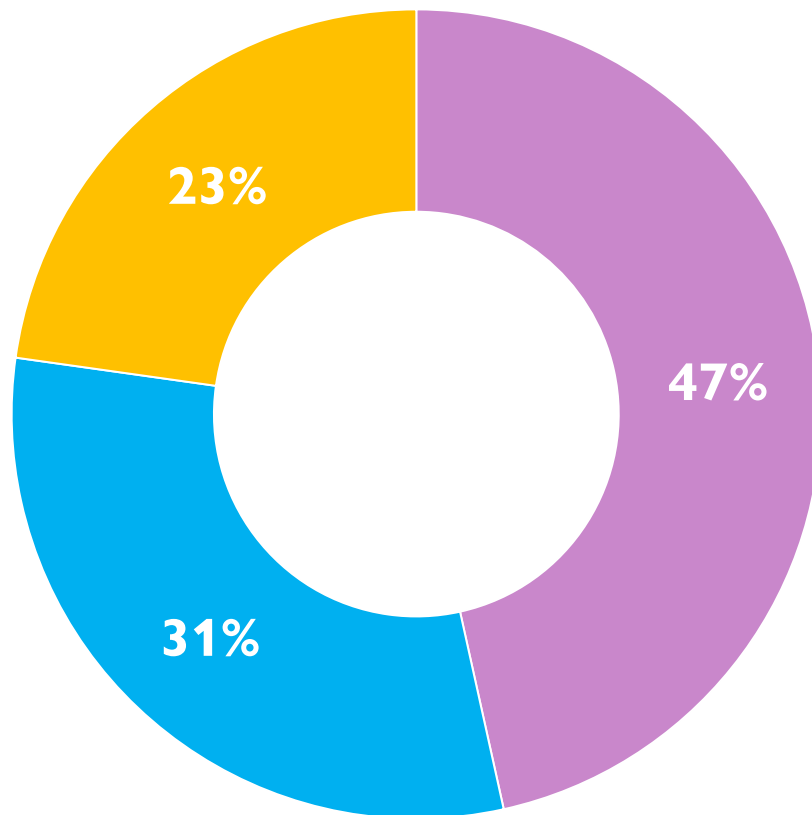


Support for protections of student and teacher data has greater cross-partisan support. Younger Canadians have a lower intensity of support (though still the majority). And parents (compared to those without children) are more supportive of parents, students, and educators having the right to consent.



Some provinces have introduced a policy requiring teachers to obtain parental/guardian permission when students want to use a different name or pronouns. In other provinces, policies require teachers to use their professional judgement on whether to notify parents/guardians when a student wishes to use a different name or pronoun. Considering this, which approach do you prefer?

Policies regarding student use of different names or pronouns



Regardless of student age, teachers should be required to notify parents/guardians when a student wishes to use a different name or pronoun.

Regardless of student age, teachers should be required to use their professional judgement on whether or not to disclose preferred name/pronouns to parents/guardians.

For students over 14, teachers should be required to use their professional judgement on whether or not to disclose preferred name/pronouns to parents/guardians. Teachers should be required to notify parents/guardians when a student wishes to use a different name or pronoun for students 14 or under.

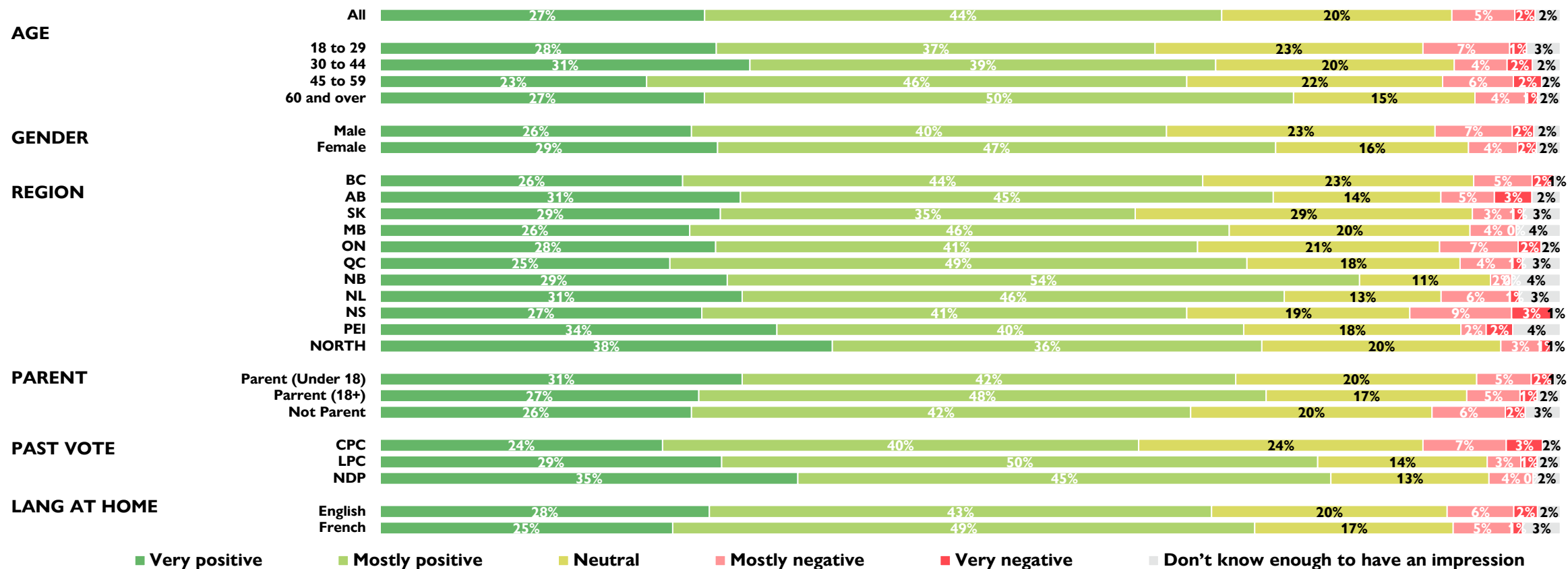
Opinions in Alberta reflect those of Canadians overall. Younger Canadians (18-29) are least supportive of teachers notifying parents regardless of age. Older Canadians and parents are most supporting of parent notification regardless of age.

APPENDIX – Core Questions



Please tell us your impression of each:

Teachers

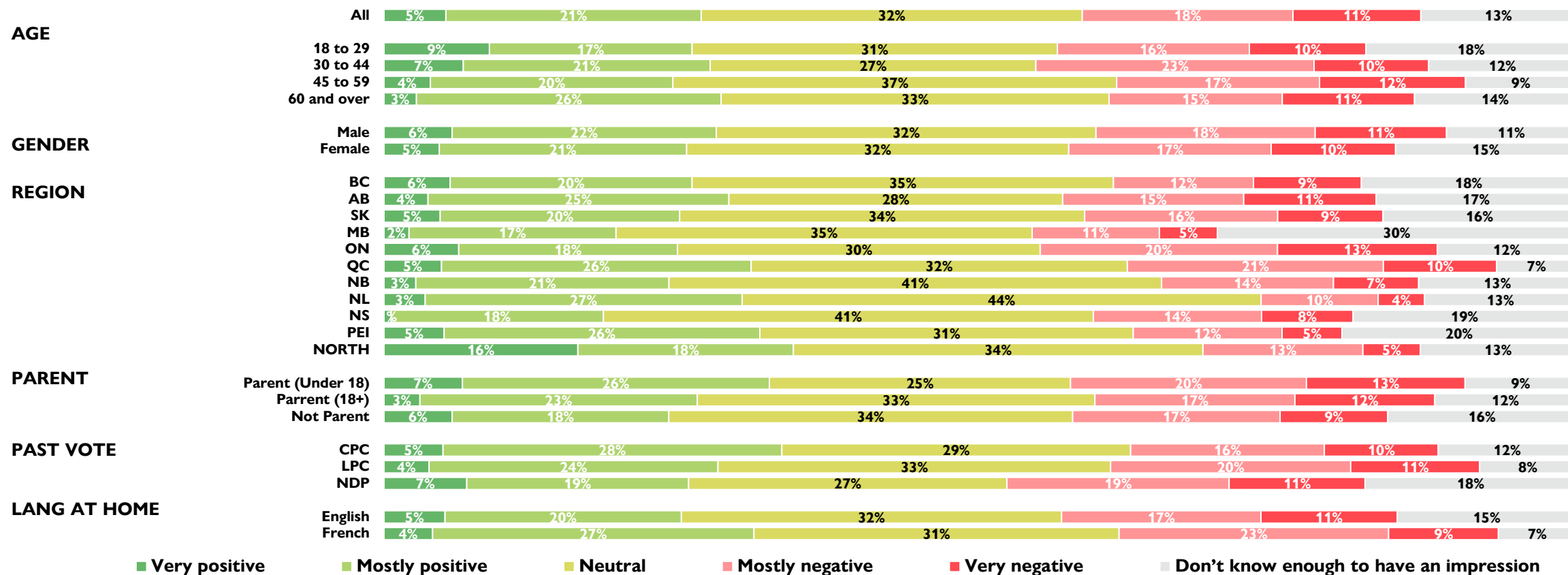


All | n=2,000



Please tell us your impression of each:

Your provincial/territorial Education Minister

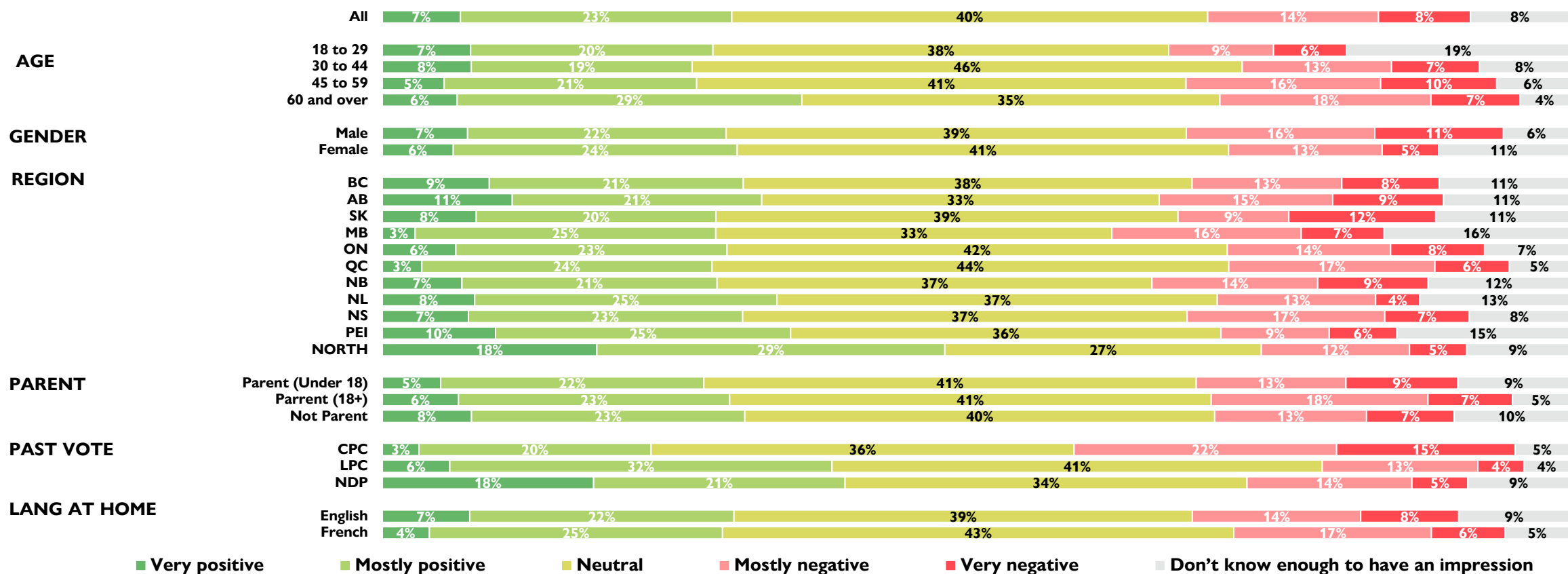


All | n=2,000



Please tell us your impression of each:

Public sector unions



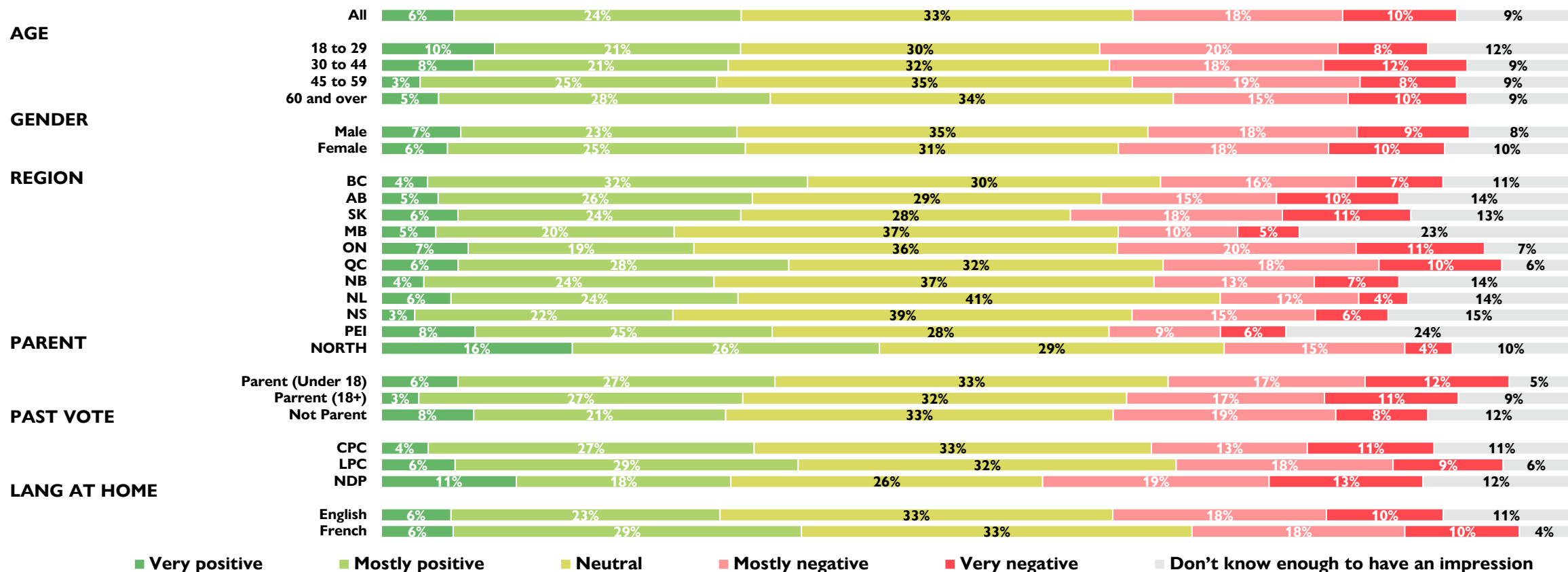
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Please tell us your impression of each:

Ministry of Education in your province/territory

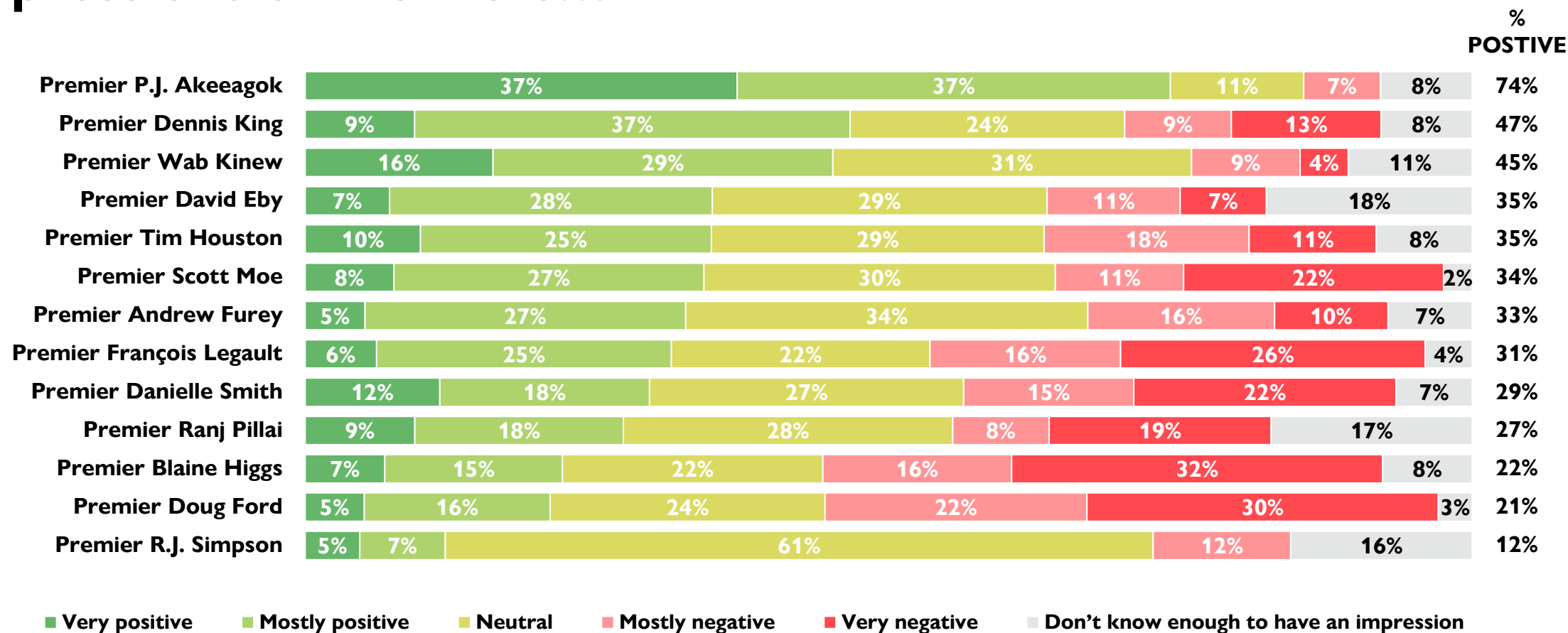


All | n=2,000



Please tell us your impression of each:

Impressions of Premiers...

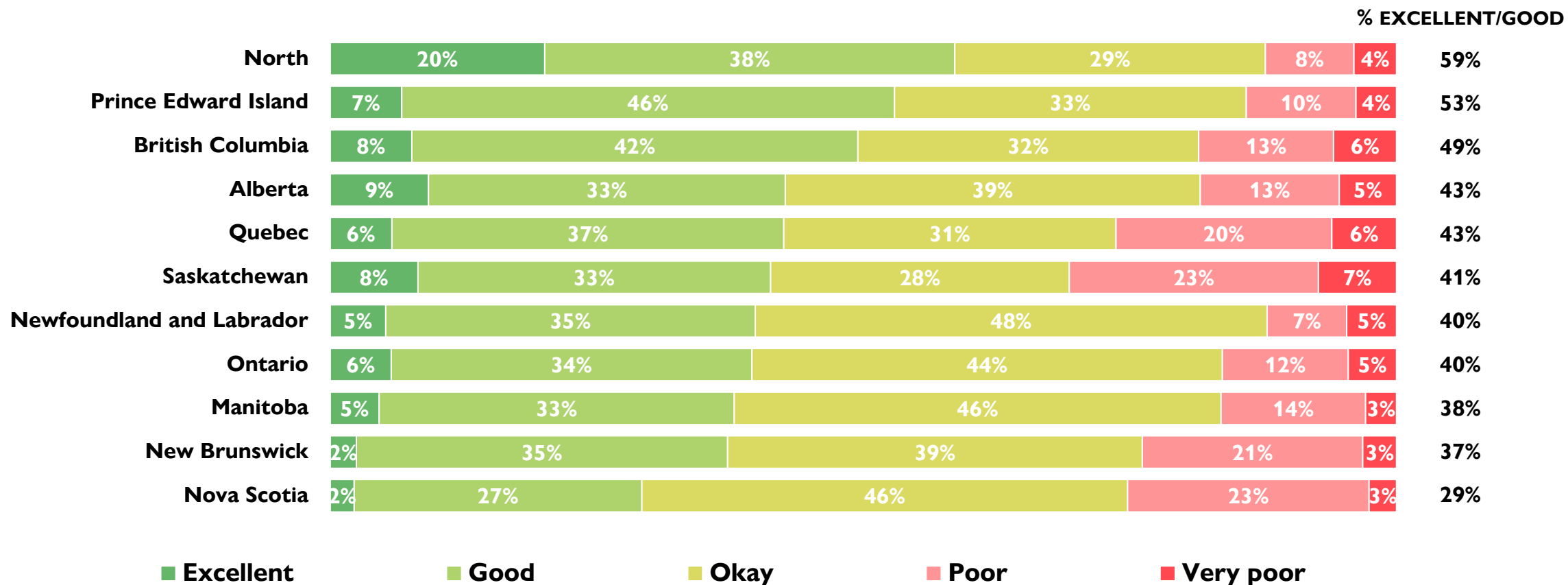


Those who live in corresponding province | n=19 to 405



How would you rate the quality of the publicly funded education system in your province/territory?

Rating of publicly funded education system by province/territory



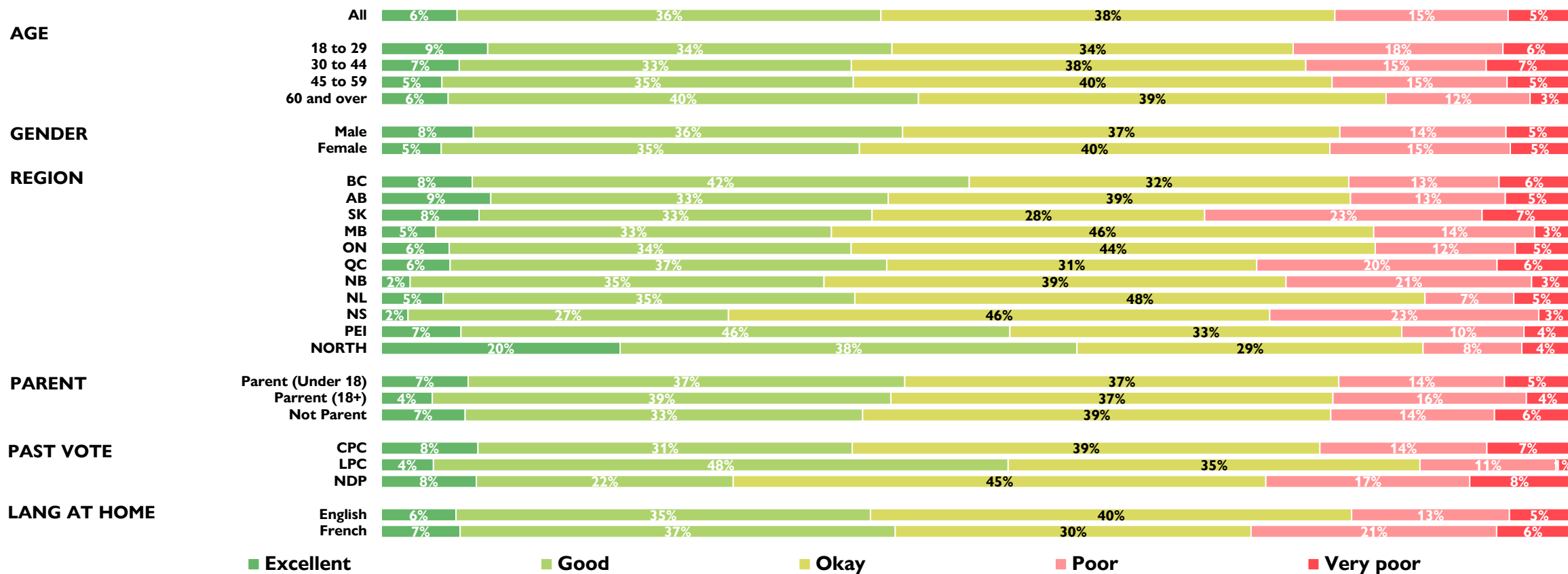
Those who live in corresponding province | n=19 to 405





How would you rate the quality of the publicly funded education system in your province/territory?

Publicly funded education system in your province/territory

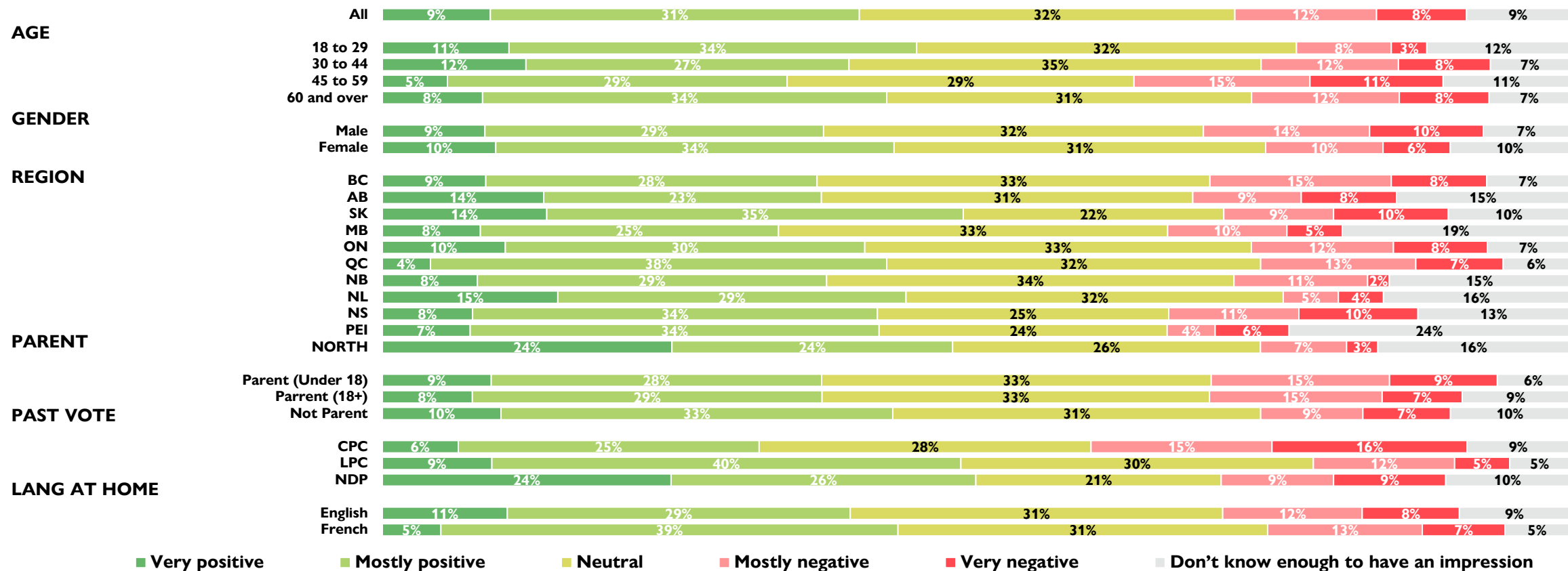


All | n=2,000



Please tell us your impression of each:

Teacher unions



■ Very positive ■ Mostly positive ■ Neutral ■ Mostly negative ■ Very negative ■ Don't know enough to have an impression

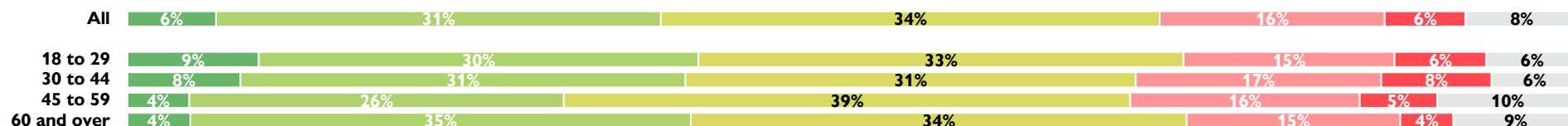
All | n=2,000



Please tell us your impression of each:

School boards

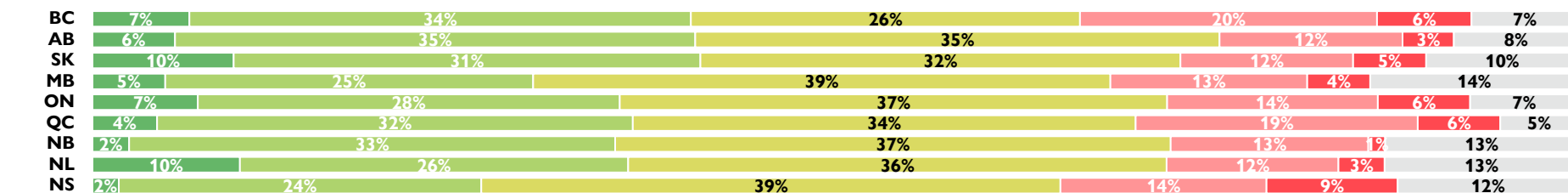
AGE



GENDER



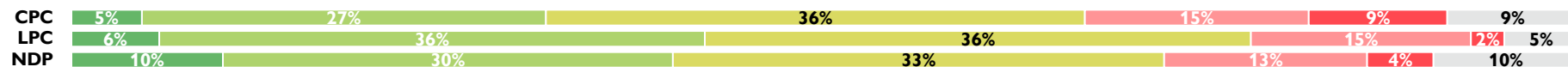
REGION



PARENT



PAST VOTE



LANG AT HOME

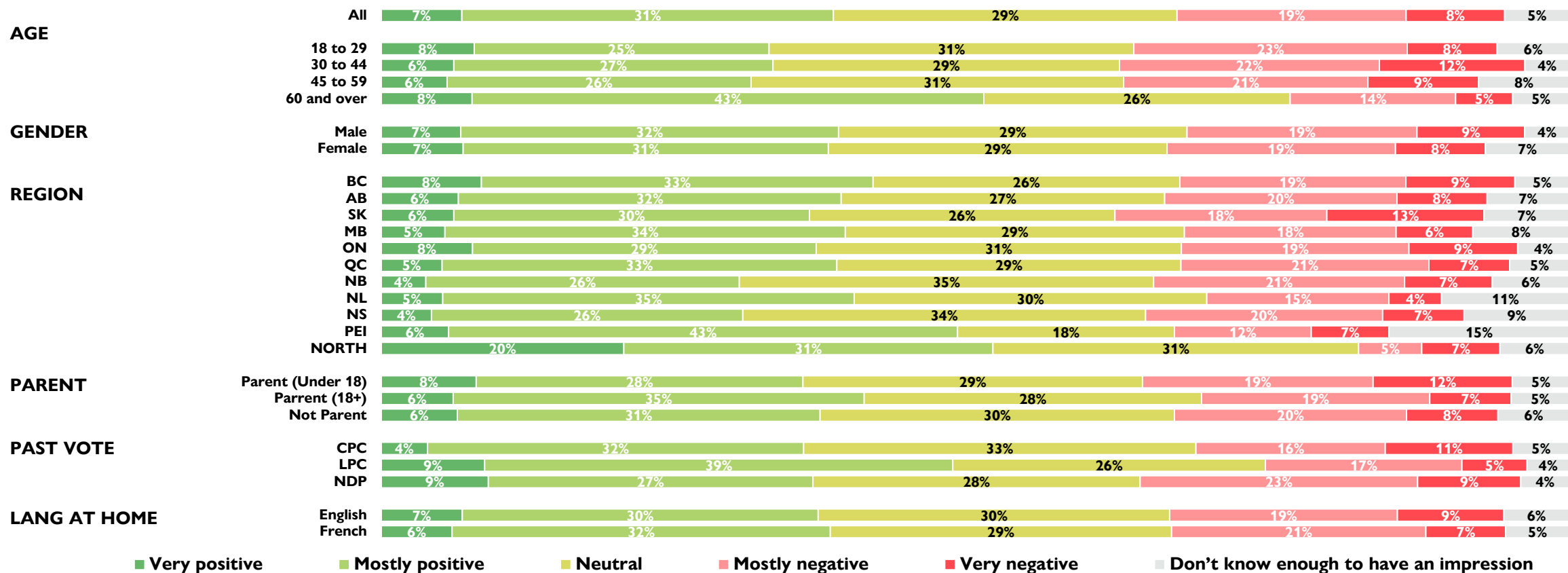


■ Very positive
 ■ Mostly positive
 ■ Neutral
 ■ Mostly negative
 ■ Very negative
 ■ Don't know enough to have an impression



Please tell us your impression of each:

Publicly funded public education system in your province/territory

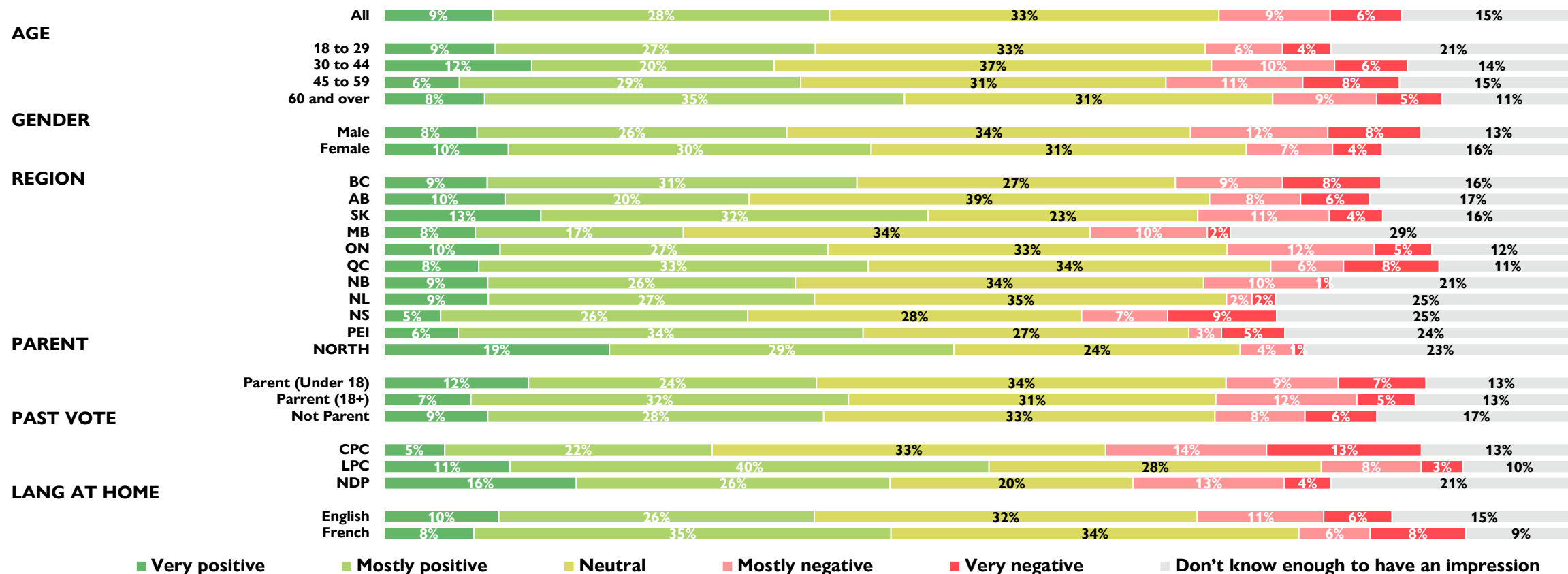


All | n=2,000



Please tell us your impression of each:

Canadian Teachers' Federation (CTF/FCE)



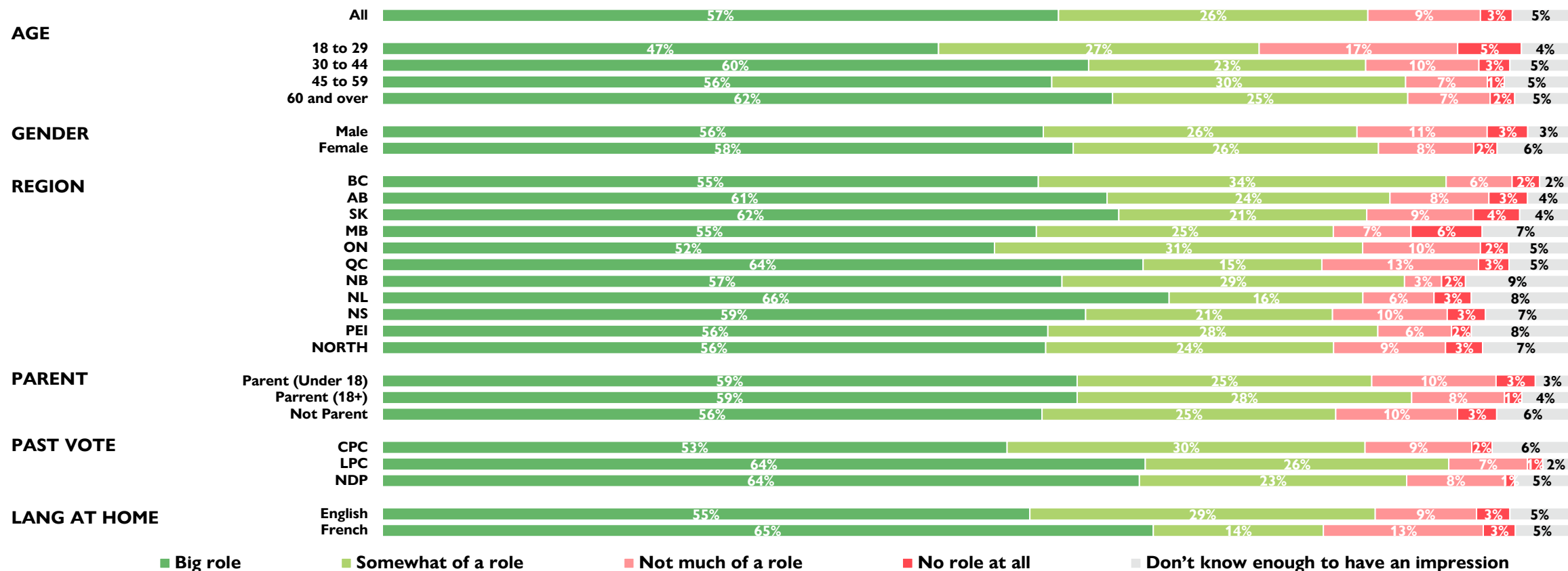
All | n=2,000





Thinking about the same groups, what kind of role do they play in creating a strong, public education system?

Teachers

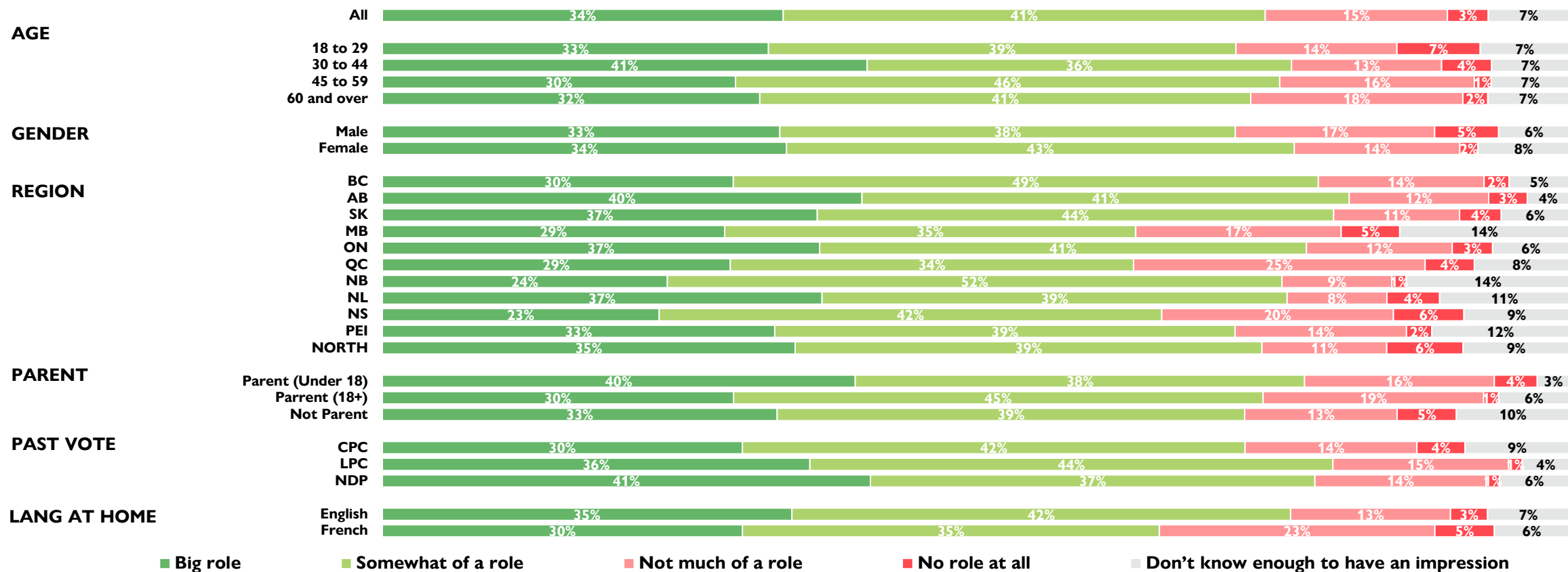


All | n=2,000



Thinking about the same groups, what kind of role do they play in creating a strong, public education system?

School boards



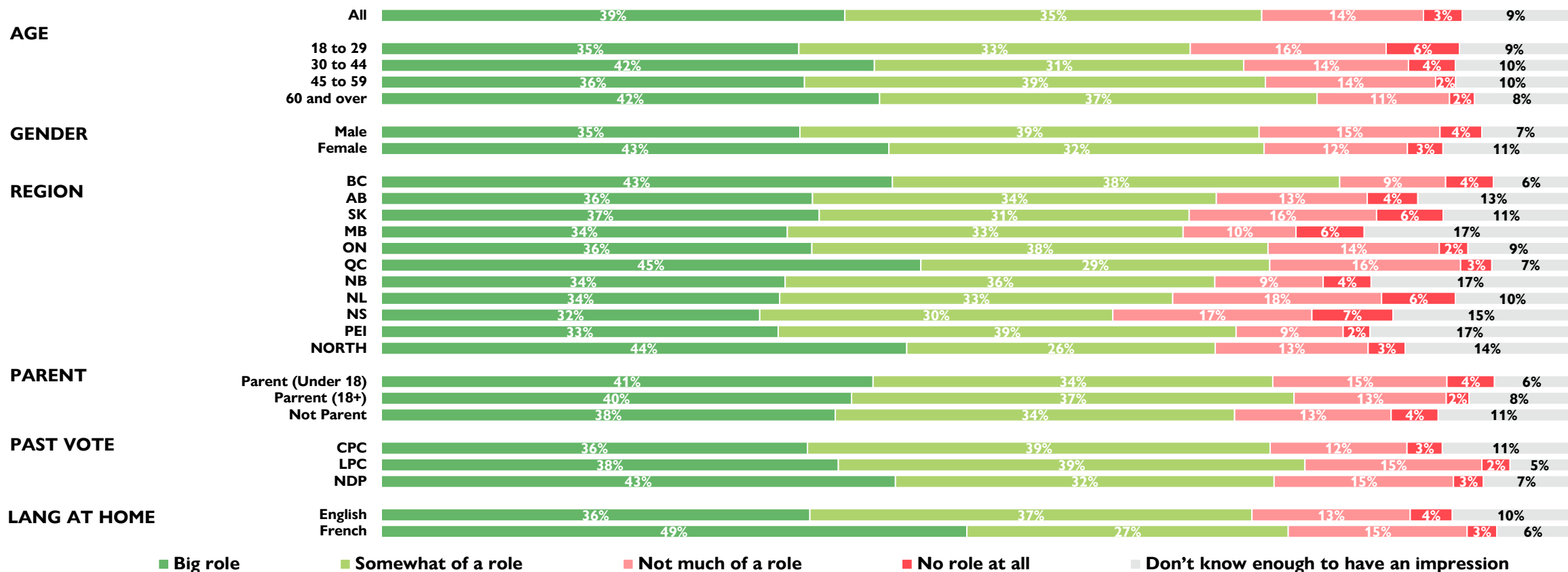
All | n=2,000





Thinking about the same groups, what kind of role do they play in creating a strong, public education system?

Ministry of Education in your province/territory

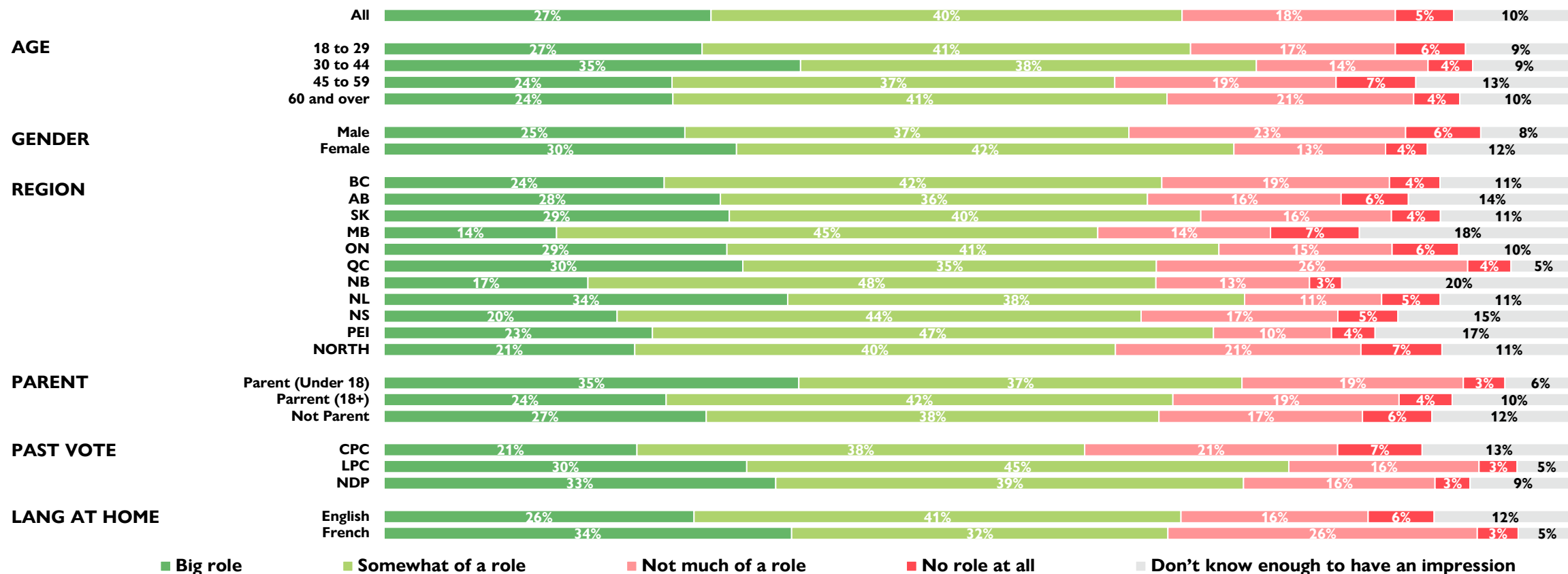


All | n=2,000



Thinking about the same groups, what kind of role do they play in creating a strong, public education system?

Teacher unions

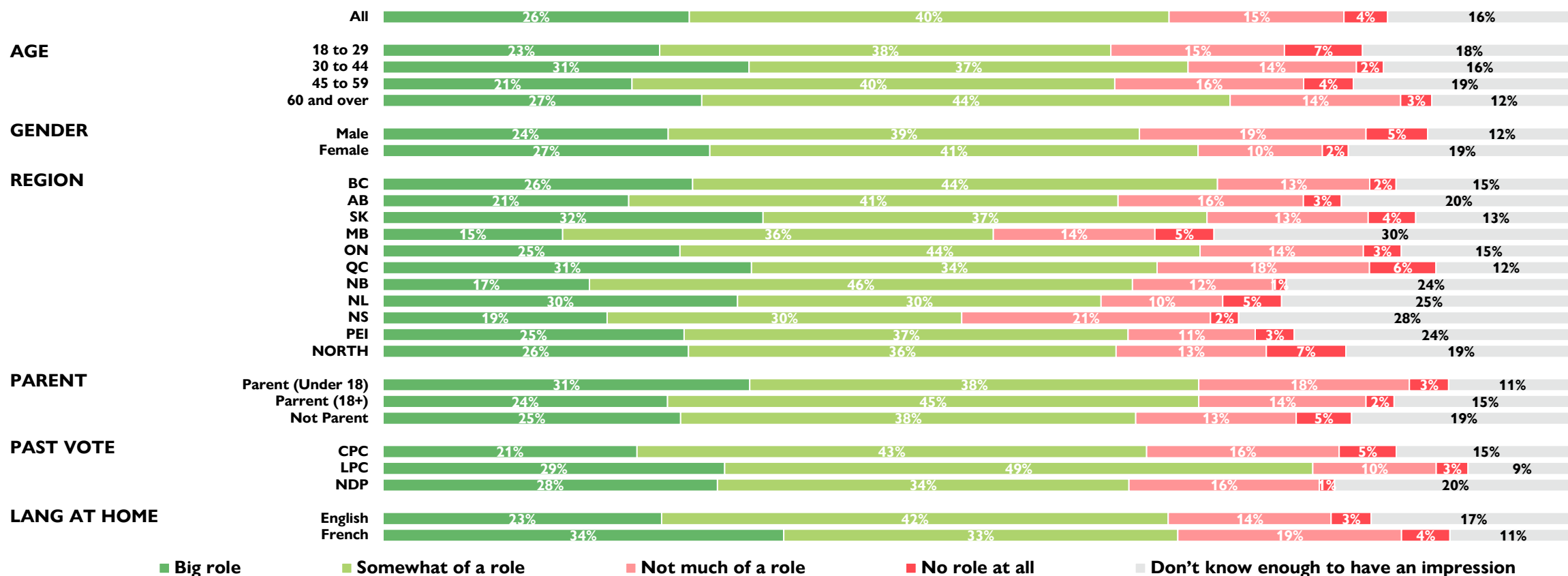


All | n=2,000



Thinking about the same groups, what kind of role do they play in creating a strong, public education system?

Canadian Teachers' Federation (CTF/FCE)



All | n=2,000



Do you agree or disagree with the following statements?

High quality publicly funded education is important for our quality of life

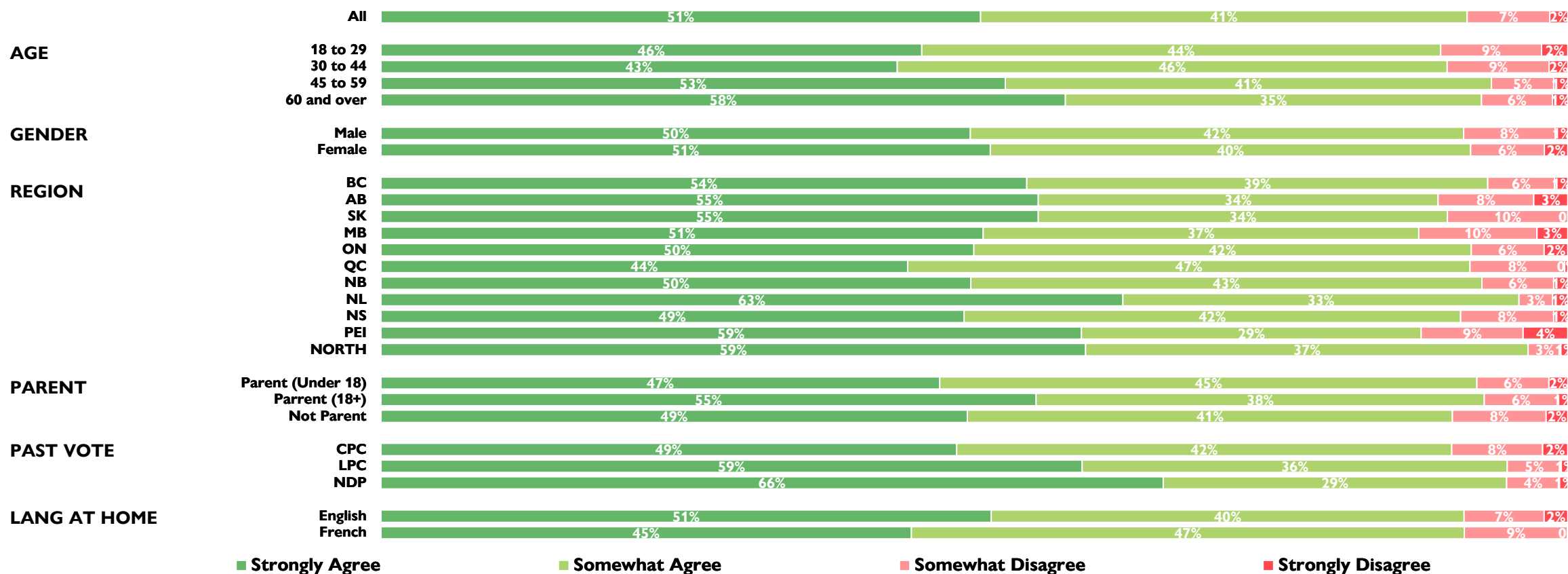


All | n=2,000



Do you agree or disagree with the following statements?

Public education is a fundamental pillar of equality



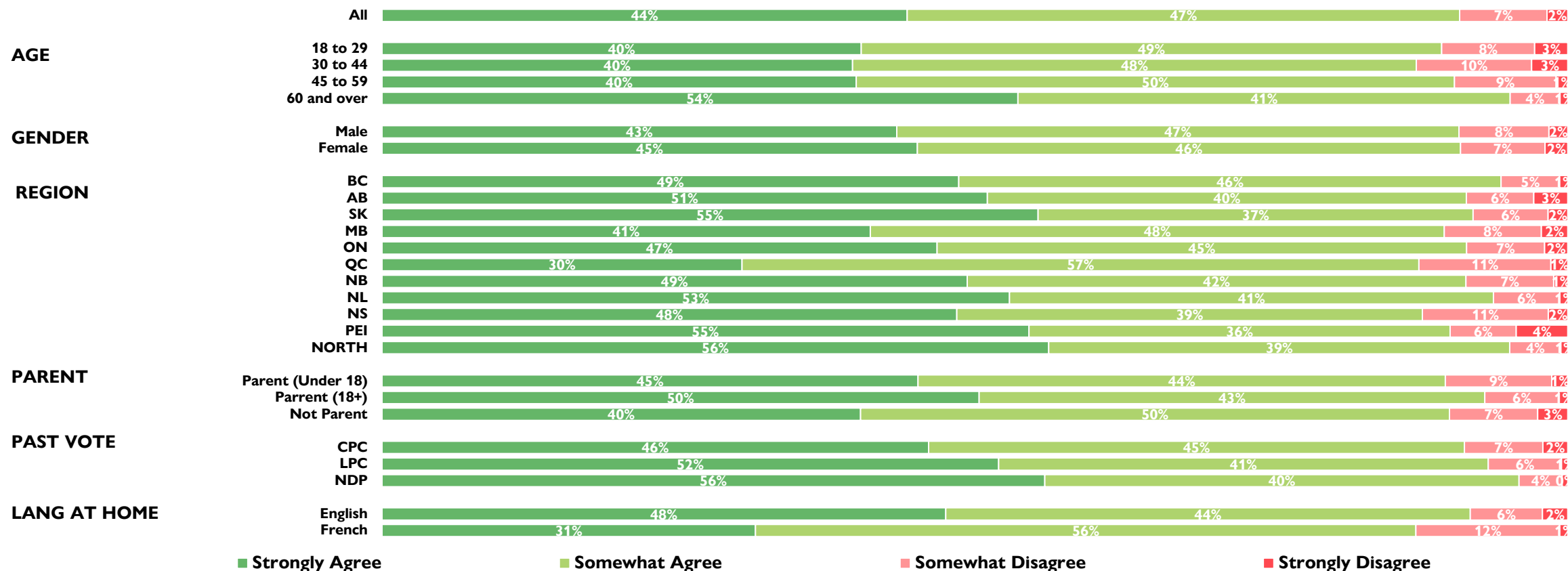
All | n=2,000





Do you agree or disagree with the following statements?

I consider public education to be one of Canada's most important public institutions

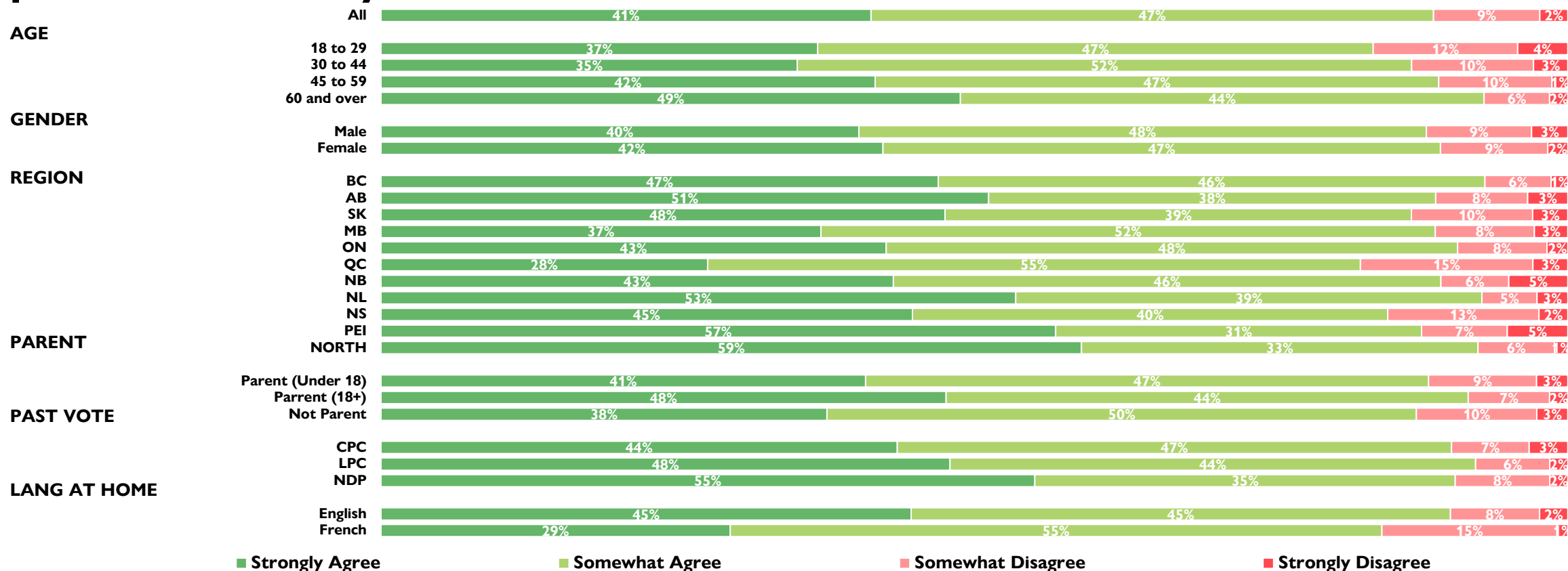


All | n=2,000



Do you agree or disagree with the following statements?

Public education is one of the most important public expenditures in my province/territory



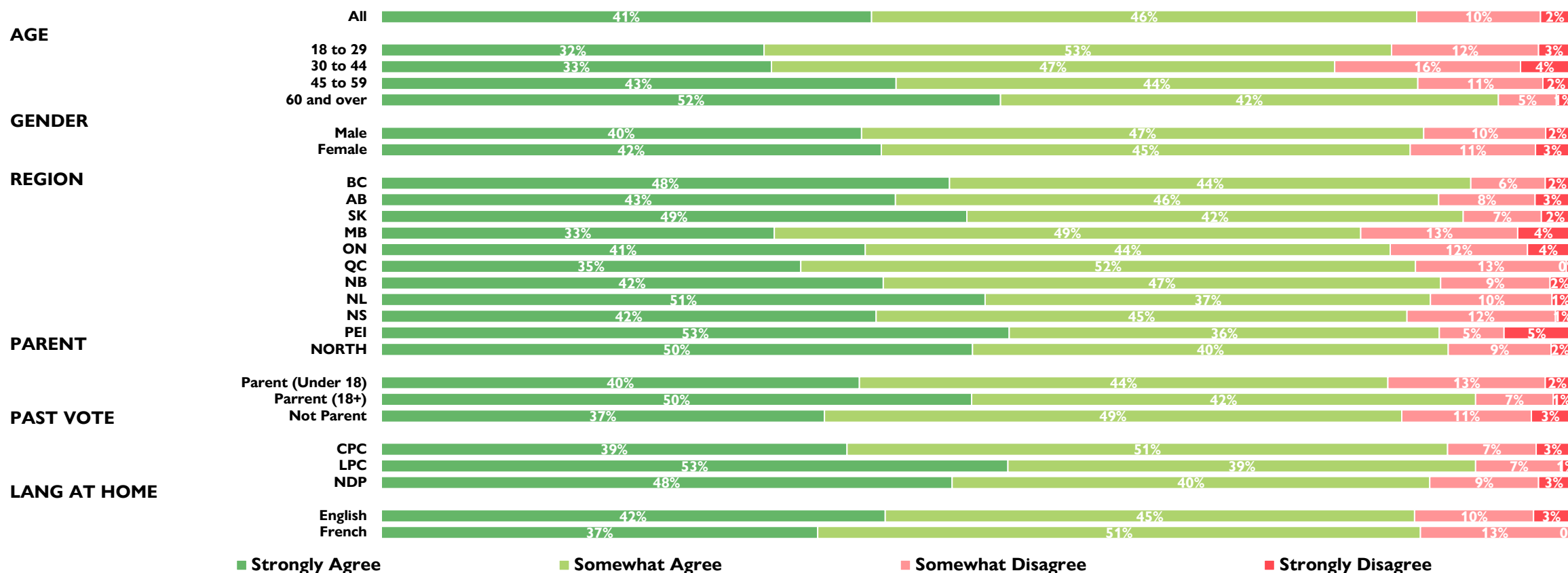
All | n=2,000





Do you agree or disagree with the following statements?

High quality publicly funded education is part of the Canadian identity



All | n=2,000

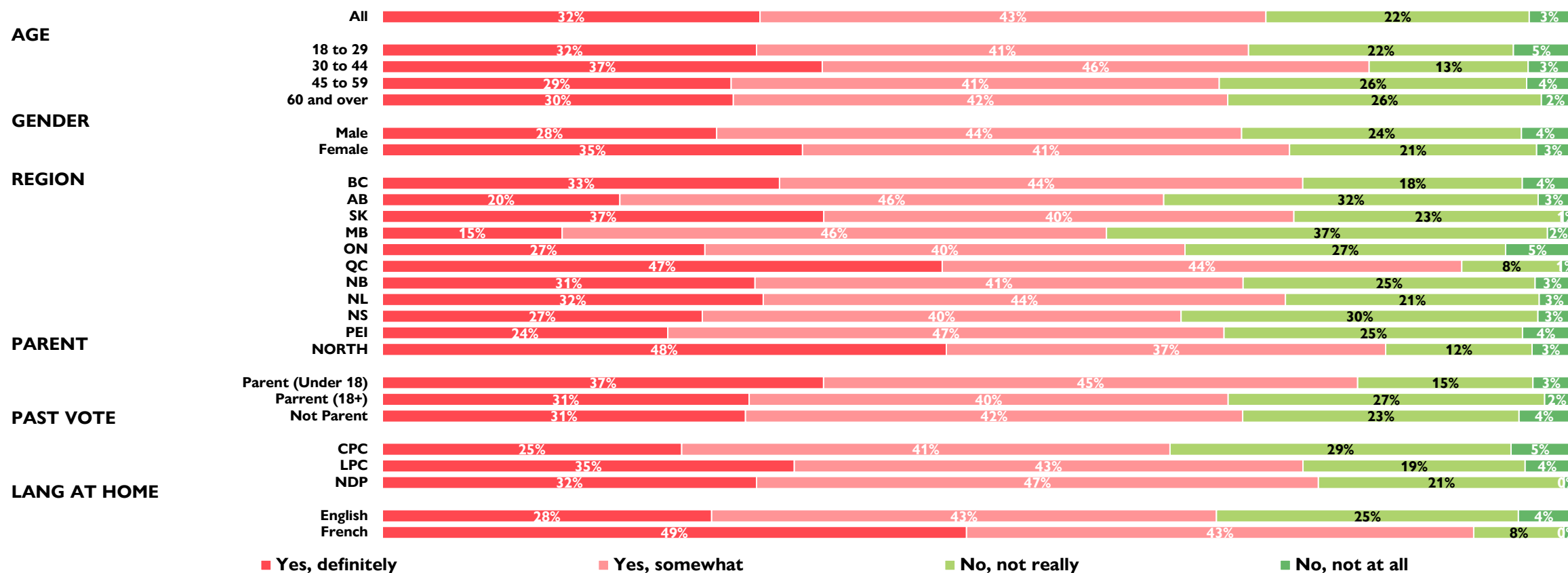


APPENDIX – Wave 1 Questions



Based on what you know, is there a shortage of teachers in your community?

Shortage of teachers in your community

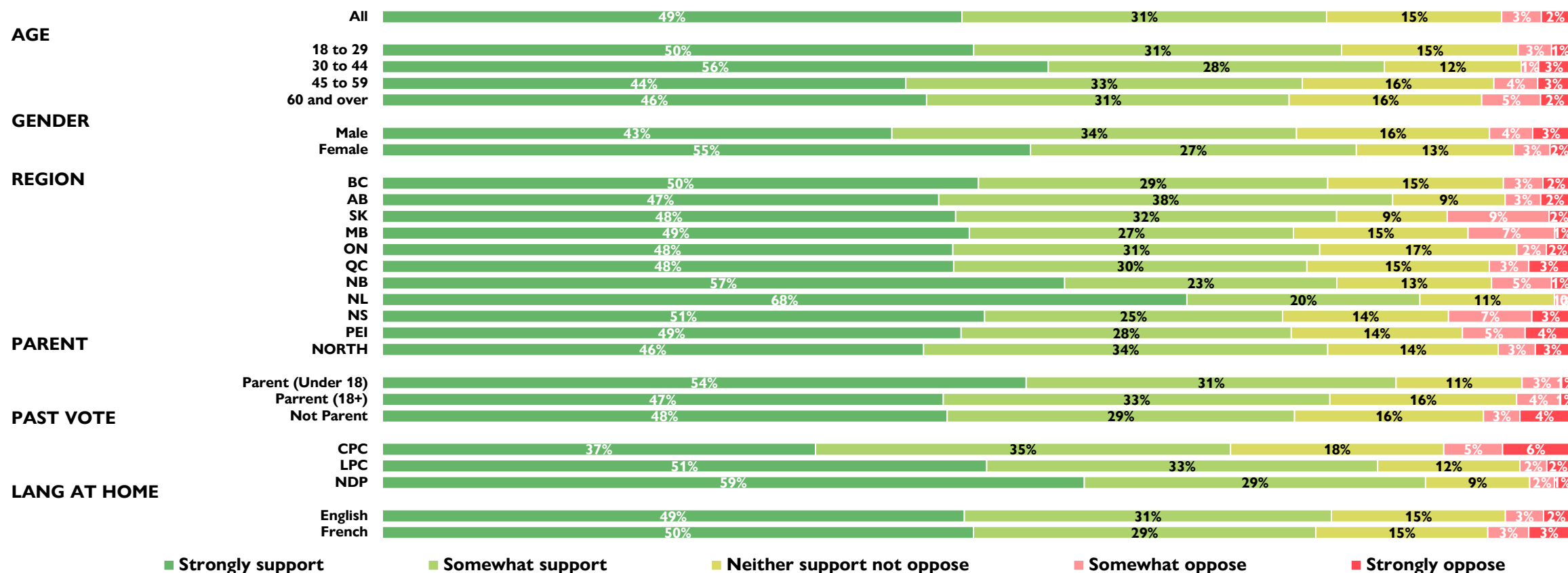


All | n=2,000



Do you support or oppose the following? *A publicly funded universal school food program which provides all K-12 students with access to healthy food at school.*

Support for a publicly funded universal school food program

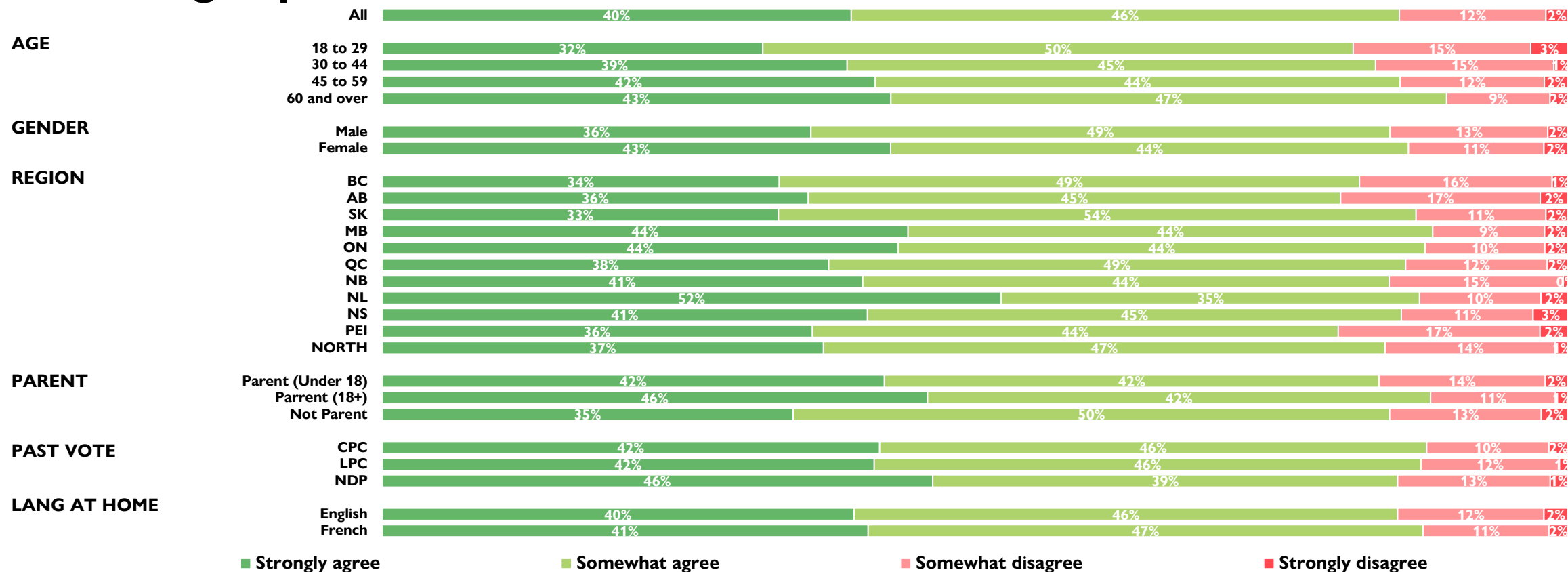


All | n=2,000



Do you agree or disagree with the following statements:

I am concerned that the level of violence (number of incidents, severity) is increasing in public schools



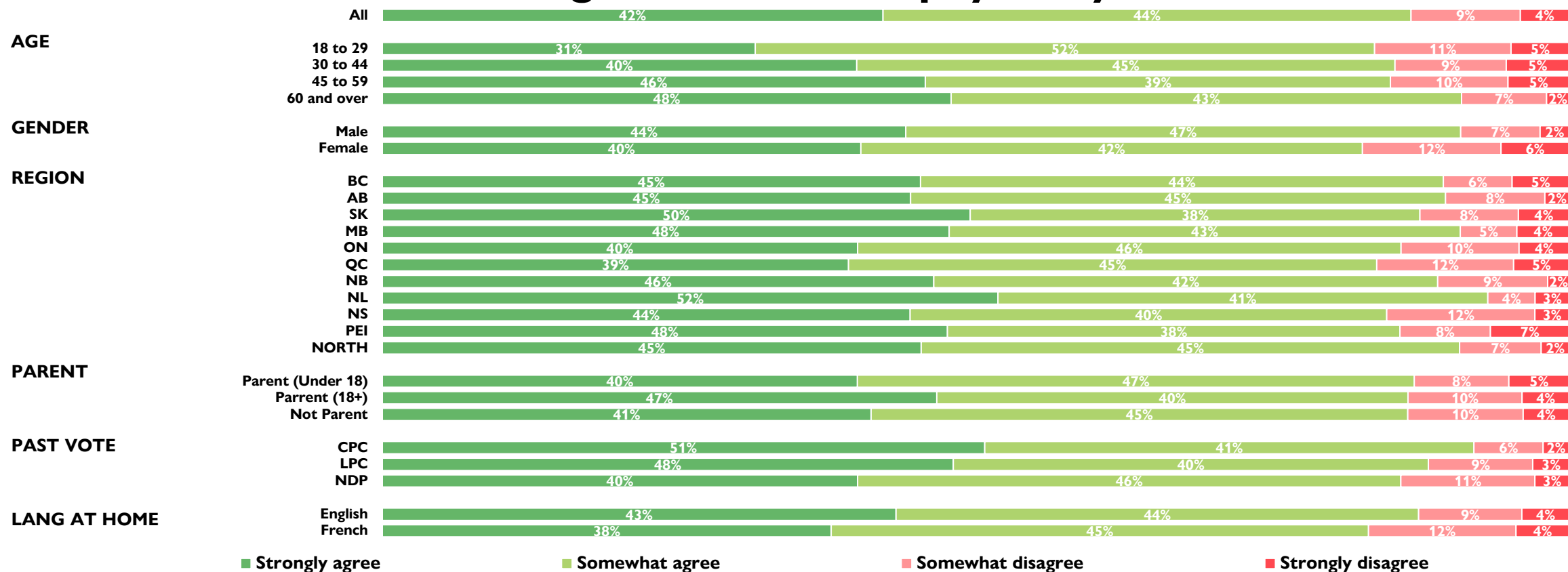
All | n=2,000





Do you agree or disagree with the following statements:

When students are physically violent towards another individual, teachers and staff should have the right to intervene physically if needed



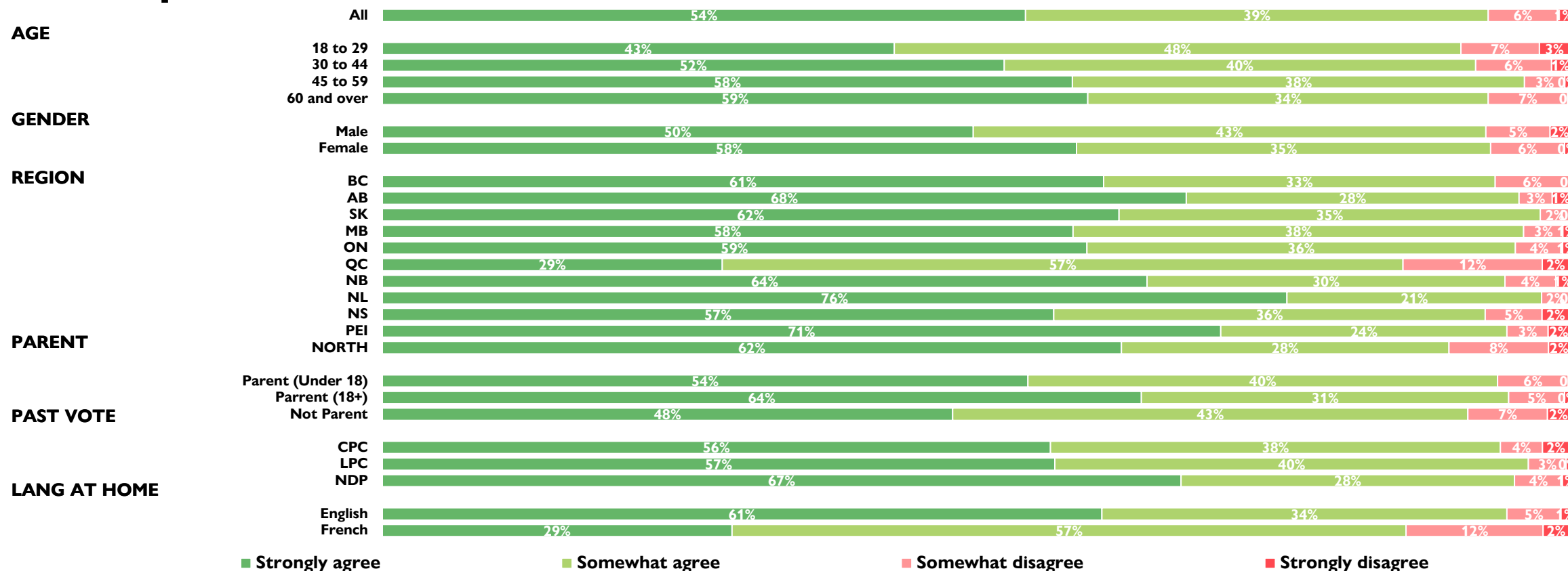
All | n=2,000





Do you agree or disagree with the following statements:

Provincial governments are responsible for ensuring student and teacher data is protected and secure



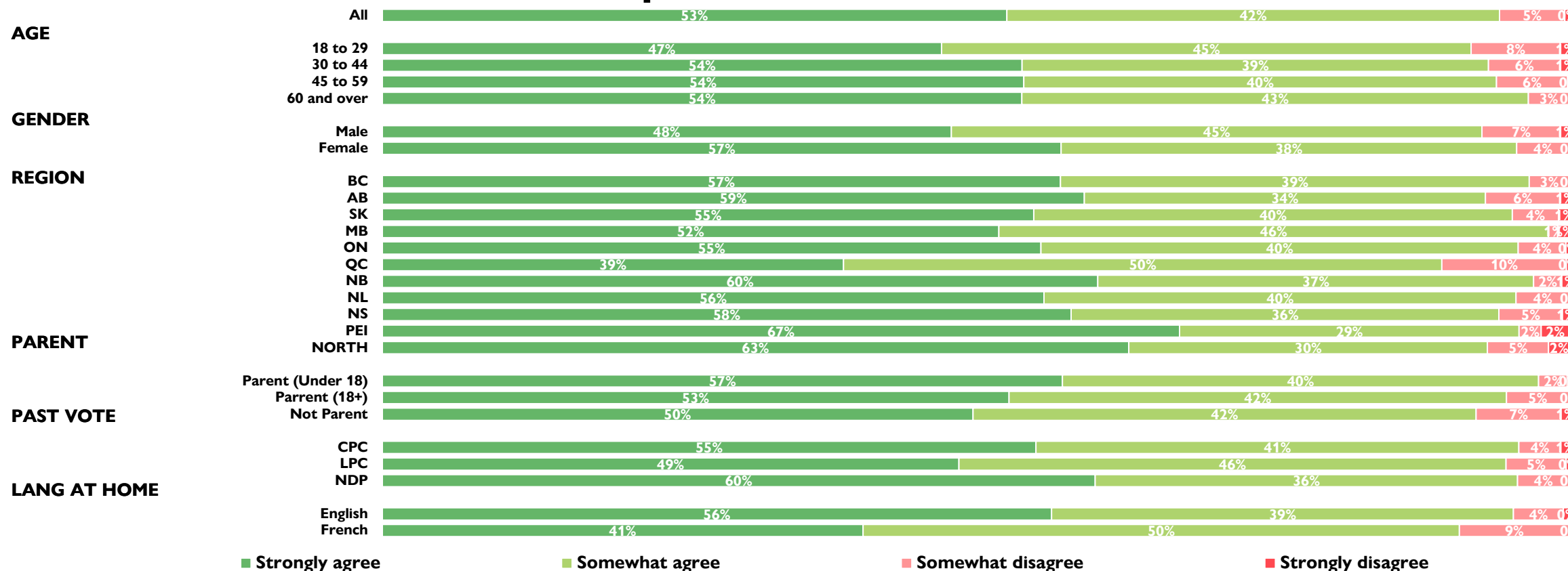
All | n=2,000





Do you agree or disagree with the following statements:

Parents, students, and educators should have the right to consent to how and when their data is used in public education

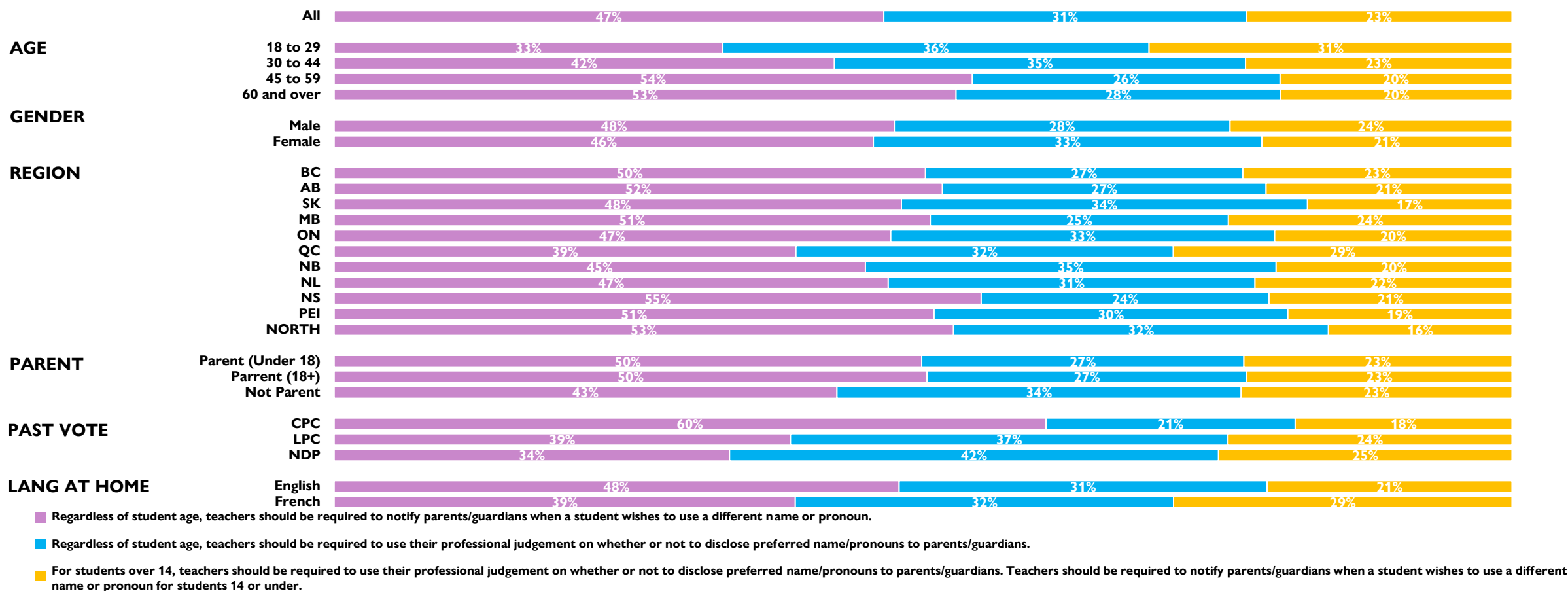


All | n=2,000



Some provinces have introduced a policy requiring teachers to obtain parental/guardian permission when students want to use a different name or pronouns. In other provinces, policies require teachers to use their professional judgement on whether to notify parents/guardians when a student wishes to use a different name or pronoun. Considering this, which approach do you prefer?

Policies regarding student use of different names or pronouns



All | n=2,000